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OF EDITORIAL AND ADVERTISING CONTENT—1st HALF, 1954

How to Use this Index

Every article appearing in Business Week during the first six months of 1954 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the Index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organizations, under "American Federation of Labor," "Congress of Industrial Organizations," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads — Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of War," and "Department of the Navy."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Advertising Index. This section includes all advertisers which have appeared in Business Week during the first six months of 1954. Arranged alphabetically, this information gives the dates of every insertion. For page numbers, refer to issue indicated.

Reference Dept. Many individual headings suggest other entries ("See also . . .") which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

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Surplus equipment auctioned off at the Naval Supply Depot in Bayonne, N. J. brought $245,049 # p36, Apr.24

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West Australian Petroleum, Ltd. plans second oil well. Frome-Broken Hill Co. and Standard Vacuum step up oil hunt # p150, Jan.16

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First quarter car sales put Ford first, Chevrolet second p32, Apr.10

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Detroit's cars of the future may have a shorter wheel base # p168, Apr.17

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GM out bid its own dealer in Hartford, Conn., for some state government business # p128, May 15

New UAW Role: Union will take over and run Kaiser-Willys Toledo dealership p31, May 22

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Transit credit slips are used to lure customers to downtown stores # p52, May 8

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S. Clark Beise is named president of the bank (illus) p123, Apr.3

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BANKERS Trust Co.

By switching its government holdings during their 1953 slump, bank has since hiked its investment income $425,000 # p73, Feb.6

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Sudden Death . . . of a distributor often leaves his supplier in a jam. Bank's advisory service tries to tidy his affairs ahead p87, Jan.16

William A. Mitchell: For a Banker: No Ivory Tower (with 8 illus) p178, Jan.16

Chase National Bank earned 5% more last year than in 1952 # p114, Jan.23

When Bankers Buy Stocks (with table) p124, Jan.30

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National City Bank of N. Y. can lend up to $35-million to a single customer # p67, Feb.13

Selling off RFC's Loans: Bankers pool will speed liquidation of RFC p64, Feb.13

Charge-it-to-the-bank plan folds in Rochester # p55, Feb.20

Door-to-door banking is used by Wichita's Union National Bank # p34, Mar.6

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Borrowing for tax needs boosts New York City bank loans # p136, Mar.20

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Banks Cut Rates to Stir Demand (with 3 charts) p60, Mar.27

Deposits in mutual savings banks hit a new high in February # p70, Mar.27

Supreme Court rules national commercial bank in New York State may use the words "saving" or "savings" # p60, Apr.10

Gov. Dewey signs bill creating the Mutual Trust Investment Co. # p52, Apr.17

Federal Reserve Bank of Chicago cuts rediscount rate # p34, Apr.17

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Last year, the 4,864 national banks had net profits of $573-million # p52, May 15

Loans to business by N. Y. City banks were up $26-million for the week ended May 5 # p52, May 15

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Counting on an Automatic Boom (with 4 illus) p178, May 22

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At Bell Labs, Industrial Research Looks Like Bright College Years (with 6 illus) p74, Feb.6

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Hometown Stuff Builds WOOD-TV (with illus) p44, Feb.20

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Wants to buy FM station WABF # p54, Jun.26

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Golden Rules for Peace: NPA study tells management and labor how to live in peace p122, Jan.9

Brass's Job: Full Employment: New Book by Alexander Heron p90, Jan.16

Pay Trends for 1954: Higher on the Fringes p81, Feb.13

For Integration, There's Nothing Like Oil Companies (with table) p166, Feb.20

Technology Through the Ages: A book by Vice-Admiral Harold G. Bowen and Charles F. Kettering p134, Feb.20

The Statistics under the Rug: Darrell Huff's book, How to Lie with Statistics (with 4 illus) p173, Feb.20

Golf After Forty # p152, Feb.27

Radioisotopes and Small Business is the title of new booklet # p96, Feb.27

Three new marketing books # p56, Feb.27

Du Pont issues booklet for spin fishermen # p160, Mar.6

Economist J. A. Schumpeter: He Spans History (with illus) p90, Mar.20

U. S. Brewers Foundation issues a cook book for men # p128, Mar.27

Distribution data on 15 major trading nations of the West are compiled in new publication # p132, Apr.3

Two surveys by AMA show management development programs have a long way to go # p115, Apr.3

Water supply is discussed in a report issued by Rand Corp. # p95, Apr.3

Executive Expenses Viewed Morosely p47, Apr.10

Design is your business is booklet issued by SBA # p99, Apr.17

Three new books that will be of help if you plant to go to Europe this summer # p168, Apr.17

Bert Bacharach's Book for Men # p164, Apr.24

Montgomery: How Pure Is Pure? p178, May 8

A new government purchasing directory is available # p38, May 15

How-to-Do-It Books, a Selected guide, by Robert E. Kingery # p176, May 15

Wild Flowers and How to Grow Them, by Edwin Steffek # p176, May 15

Circuit Court Judge declares Alabama's textbook law unconstitutional p132, May 22

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Guide for Community Action # p138, May 22

The latest editions of the Fishing Tackle Digest and the Official Gun Book are now available # p176, May 22

Dining Out in American Cities # p148, May 29

Four new books: Personal Finance, Learning Parliamentary Procedure, How to Remodel Your Home, and Tourist Guide to Mexico # p148, May 29

Independence Packing Co. brings out a comic cook book for men # p96, May 29

Two new golf books: Guide to 1,570 North American Golf Courses and How to Put Power and Direction in Your Golf # p148, May 29

Richard Bissell: The Way He Sees It Business Is Funny (with 5 illus) p68, Jun.5

Corporation Life Gets a Literature. The management Pattern p79, Jun.5

Gas turbines and their applications in industry are the subject of a new book # p108, Jun.5

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Lewis Scores: New contract with West Kentucky Coal opens a stubborn non-union pocket p148, Feb.27

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What to do about coal is a hot political issue # p38, May 1

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Steelcote Mfg. makes floor covering that dries in 20 min. # p139, Feb.6

U. S. Steel Supply Division makes new rust-preventive lead coating # p105, Feb.27

To dry out equipment exposed to moisture a chemical has been introduced that displaces moisture # p83, Apr.10

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Wholesale prices for roasted coffee go up again. Green coffee market shifts # p146, Jan.30

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Is the High Price of Coffee Driving Them Away? (with 2 illus) p56, Feb.13

Consumers keep buying coffee, even though prices keep going up # p15, Feb.27

Green coffee prices keep spiraling upward # p166, Feb.27

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Tenco Co. will build plant in El Salvador to produce soluble coffee for export to the U. S. # p152, May 15

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GREAT Northern Paper Co.

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GREAT Northern Ry.

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A hard coal briquet, neatly wrapped, is available for outdoor barbecues # p76, May 15

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Yale University: New Sell for the Liberal Arts (with 3 illus) p78, May 15

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GRUMMAN Aircraft Engineering Corp.

Exterior of company's new building will be of porcelain enamel # p106, Feb.20

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Electronic remote controls make it possible to land a guided missile undamaged # p81, Apr.10

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Antiaircraft missile stations like this, now are being built, will form an ... Umbrella for the U. S. Homeland (with illus) p166, May 8

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GULF, Mobile & Ohio RR

Takes its Little Rebel off the New Orleans-Jackson run # p47, Feb.27

GULF Oil Corp.

Taking to the Air to Find Ore (with 2 illus) p102, Feb.20

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New director is Gurske, chairman of the Oregon State Industrial Accident Commission # p164, Apr.17

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Will merge with Susquehanna Mills # p50, Mar.27

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Radioactive thorium ore will start coming out of North Carolina mines # p142, Jan.9

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Ethiopia's Emperor Brings Words for U. S. Businessmen (with illus) p132, May 29

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Charged by FTC with mislabeling furs and misrepresenting prices as wholesale # p56, Feb.27

HAMILTON (W. C.) & Sons

Acquires the Michigan Paper Co. # p118, Feb.20

HAMM (Theo) Brewing Co.

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HAMMERMILL Paper Co.

Pulp from hardwood will be produced at the new bleaching and pulping plant just started at Erie, Pa. # p190, May 22

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HANCOCK (John) Mutual Life Insurance Co.

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Ayerst Laboratories makes a cream to protect workers against dermatitis # p102, Apr.17

HANDY & Harman

Factory Jobs for Silver (with illus) p192, Mar.13

HANNA Coal Div.

Strip Mining: Getting Bigger, Going Deeper (with 8 illus) p166, Jun.26

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State Cuts Into New York Waterfront Issue (with illus) p151, Mar.6

HANSEN, John

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Drive-in hardware stores are introduced in Texas # p54, Jun.26

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New Theory on How to Make Geography Work For You (with 6 maps) p60, Apr.3

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The boss' wife, 19-year-old son, and one other employee picket St. Louis Venetian blind maker # p132, Jan.30

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Carleton Sharpe: How a City Manager Earns His Keep (with 11 illus) p68, Mar.6

HARVARD Business School

Experiments in Executive Schooling (with illus) p108, Jan.30

Will run Radcliffe's graduate course # p36, Feb.6

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Will hold its 24th National Business Conference on June 12, # p54, Jun.12

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Minding John Harvard's Funds (with chart and table) p64, Mar.27

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Gas turbines and their applications in industry are the subject of a new book # p108, Jun.5

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Feud between Harvey's and Cain-Sloan won't be settled until early summer # p54, Apr.24

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HASTINGS Instrument Co., Inc.

An automatic method for keeping a helicopter hovering directly above a desired point has been demonstrated # p85, Jan.2

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AFL hat workers, now in twenty-fifth week of their strike, receives a loan from the International Ladies Garment Workers # p68, Jan.2

Seven-month strike continues # p156, Mar.6

Picketing by Newspaper (with illus) p66, Mar.20

Hatters Strike in Norwalk Drags On (with 6 illus) p154, Mar.27

Two CIO unions contribute to help AFL's Hatters in strike against company # p164, Apr.17

Union Sues Plant That Isn't There p134, May 8

Norwalk Hat Strike Ends About Where It Started p122, May 29

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Keepshape Hat Rest keeps your hat in shape # p152, Jan.23

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James Vicary figures, in one year, the businessman pays about five times the original price of the hat in tips # p170, Jun.12

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Ford Dealer Up at Bat p173, Feb.13

Raised an all-time record raw sugar crop in 1953 # p101, Feb.13

A 4¢-an-hour raise for workers in eight canneries and on 10 plantations has settled Hawaii's pineapple wages # p160, Feb.20

Surprise agreement by the ILWU and six stevedoring companies has settled dock wages for two years # p148, Feb.27

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Honolulu: Oahu Joyride p146, Mar.27

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HAWAIIAN Pineapple Co.

Builds special entrance for visitors. Relocates its tourist drinking fountains # p88, Jun.26

HAWAIIAN Telephone Co.

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A Big Load for Congress: Health p27, Jan.16

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Health is an issue over which the cry of New Dealism will be raised. Congress is badly split # p37, Jan.23

Lederle has skin test to show whether or not a person is immune to mumps # p152, Jan.23

Welfare, Eisenhower Style: Government reinsurance subsidy in "un-socialized" health plan faces hard road p27, Jan.23

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Union Plows Back Refund Into Medical Research p114, Feb.6

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Health programs sponsored by industry and covering nonoccupational illnesses can be a major contribution to productivity # p54, Mar.20

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HEATING

See Plumbing and Heating

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Company is bought by Brown & Bigelow # p112, Jun.12

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A du Pont General Manager Runs Kingdom in an Empire (with illus) p40, Jan.2

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HEWITT-ROBINS, Inc.

To control the level of stored material, company introduces an electronic indicator # p94, Mar.13

Introduces a carpet made from foam rubber and cotton # p91, Jun.12

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Dow Corning makes a silicone leather preservative # p105, Feb.27

Fast, automatic tanning of leather has been achieved by Secotan, Inc. # p96, Feb.27

Chemistry of animal skin will be studied at University of Cincinnati Tanner's Council Research Laboratory # p88, Mar.13

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Tax-exempt issue due soon will be offered by Pennsylvania and N. Y. Turnpike. Massachusetts Turnpike and N. Y. Power Authority consider issues # p98, Jan.30

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Michigan Supreme Court rules state controls parking along portions of trunkline highways within city borders # p101, Feb.13

Pennsylvania will soon break ground for 100-mi. Philadelphia to Scranton turnpike # p101, Feb.13

Washington's Road Map Stepup in Federal Aid p33, Feb.13

A new material, designed to provide more durable patches on highways has been developed # p106, Feb.20

New York-Buffalo Thruway will cost nearly $700-million. Dewey proposes four more toll roads # p129, Feb.20

Readers Report: The Machinery Works p10, Feb.27

House approves bill that would pour $800-million of federal money into road building # p37, Mar.6

Michigan may ban trucks on Sundays from main highways with heavy passenger car traffic # p174, Mar.6

Thruway financing in New York and Connecticut edges toward realization # p50, Mar.6

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What the States Are Doing About Turnpikes p98, Mar.27

Pennsylvania Turnpike will market bonds for a 110-mile extension and a bridge across the Delaware # p124, Apr.3

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Oklahoma experiments with rubberized asphaltic concrete for highways # p108, Jun.5

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Highway safety grain, is a special aluminum oxide abrasive to be spread on smooth roads # p124, Jun.19

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Helicopters with ram jet engines at the blade tips are tested # p142, Jan.9

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Will close its straw paperboard plant # p85, Apr.24

HISPRA Sprinkler Corp.

Makes a lawn sprinkler system that you can install yourself # p85, May 8

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Airing the Big Debate on '54 Business (with illus) p30, Feb.13

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Lawrence Wahlstrom makes an assembly of all kinds of gears (illus) p94, Feb.27

A new source is How-to-Do-It-Books—a Selected Guide, by Robert E. Kingery # p176, May 15

Sweepings and Storeroom Junk . . . Are Gold Mine to Hobbyists (with 2 illus) p117, Jun.19

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Manufacturers' inventories hit a peak at $46½-billion in Sept. Two months later, they dipped $400-million # p18, Jan.9

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Tankers: Operators Watch Profits Dive (with chart and illus) p88, Jan.23

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SHOPPING Centers

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EASTMAN Kodak Company (Verifax)
Jan. 30; Feb. 13; Mar. 6; Apr. 3; May 1, 22; June 5

EBASCO Services, Inc.
Jan. 30; Feb. 27; Mar. 27; May 29; June 26

EBCO Mfg. Co., The (Kelvinator Water Coolers)
Apr. 24; June 19

EBERHARD Faber Pencil Co.
Feb. 20; May 15

EDISON, Thomas A., Inc. (Ediphone Div.)
Jan. 16; Feb. 27; Mar. 20; May 8; June 5

EDISON, Thomas A., Inc. (Storage Battery Div.)
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

ELECTRIC Storage Battery Company
Feb. 13; Mar. 13; Apr. 10; May 22

ELECTRICAL World
Feb. 27; May 29; June 26

ELGIN National Watch Company & Subsidiaries
Mar. 13; May 15

ELJER Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

ELLIOTT Addressing Machine Co.
Mar. 27; Apr. 10, 24; May 8, 22; June 5, 19

ELWELL-Parker Electric Co., The
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

EMERSON Electric Mfg. Co.
Mar. 13; Apr. 10; May 15; June 19

EMERSON Radio & Phonograph Corp.
May 22; June 5

EMERY Air Freight Corp.
Feb. 27; Mar. 20; Apr. 10; May 8; June 12

EMERY'S, Thomas, Sons, Inc.
Jan. 16; Apr. 10; June 19

EMHART Mfg. Company
Jan. 23; Feb. 27; Mar. 13; Apr. 10; May 8; June 19

EMPLOYERS Mutual Liability Insurance Co. of Wausau
Jan. 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 5, 19

ENGINEERING News Record
June 26

ENJAY Company, Inc. (Associate of Esso Standard Oil Co.)
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

EQUIPMENT Mfg., Inc.
Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

EQUITABLE Life Assurance Society
Apr. 24; May 8, 15; June 5, 12

ERIE Railroad Company
Mar. 6; Apr. 3; May 1, 29; June 26

ESSEX House
May 1, 15; June 12

ESTERBROOK Pen Co.
Feb. 13; Mar. 13; Apr. 10; May 8; June 5

EVANS Products Company
Jan. 16

EVANS Products Co. (Railroad Div.)
Feb. 6; May 1

EVENING & Sunday Bulletin, The
Feb. 20; Apr. 17; June 12

EXCEL Electric Service Co.
Apr. 24

EXECUTIVE Services
June 5

EXECUTONE, Inc.
Jan. 16; Feb. 27; Mar. 20; Apr. 10; May 8; June 12

F

FAFNIR Bearing Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

FAIRCHILD Engine & Airplane Corp.
Mar. 20; May 1

FANTUS Factory Locating Service
Apr. 17, 24; May 1, 8, 15, 22, 29; June 5, 12, 19, 26

FARQUHAR, A. B., Co. (Hydraulic Press Div.)
Feb. 6; Apr. 3; June 26

FARVAL Corp., The
Jan. 30; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

FAULTLESS Caster Corporation
Mar. 13, 27; Apr. 10, 24; May 8, 22; June 5, 19

FEDERAL Pacific Electric Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 22; June 19

FEDERAL Products Corp.
Feb. 20; Mar. 13, 27; Apr. 17; May 22; June 19

FELT & Tarrant Mfg. Co.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

FIELD & Flint Co. (Dr. Locke Shoes)
Mar. 13, 27; Apr. 10, 24; May 8, 22; June 5, 19

FINNELL System, Inc.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

FIRESTONE Plastics Co. (Exon)
Jan. 30; June 19

FIRST Boston Corp., The
May 1; June 19; July 17

FIRST National Bank of Atlanta
Mar. 6; May 1; June 5

FLETCHER Aviation
Mar. 20; Apr. 24; May 15; June 26

FOLLANSBEE Steel Corp.
Apr. 3; June 5; May 1

FOOD Machinery & Chemical Corp.
Feb. 27; Apr. 3; May 22; June 19

FORD Instrument Corporation (Div. of the Sperry Corp.)
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

FORT Howard Paper Co.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 1; June 5

FORT Wayne Corrugated Paper Company
Jan. 9, 30; Feb. 13; Mar. 13; Apr. 10; May 8; June 5, 26

FRANKFORT Distillers Corporation
June 5

FRANKLIN Electric Co., Inc.
Feb. 20; Mar. 20; Apr. 17

FRESH'ND-Aire Co. (Div. of Cory Corp.)
June 26

FRESNO City & County Chamber of Commerce
Apr. 3, 17

FRICK Company
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

FRIDEN Calculating Machine Co., Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8, 15; June 5, 19

FRUEHAUF Trailer Co.
Feb. 6; May 22; June 26

FUJI Bank Ltd.
Feb. 6; May 29

FURNAS Electric Co.
Apr. 17; June 12

G

GADSDEN Committee of 35
May 22

GAIR, Robert, Co., Inc.
Apr. 3, 24; May 15; June 5

GALLMEYER & Livingston Co.
Jan. 9; Feb. 13; Mar. 6; May 8; June 5

GAMEWELL Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

GANNETT, Fleming, Corddry & Carpenter Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

GARDNER-Denver Co.
Mar. 13, 27; Apr. 17; May 8, 22; June 26

GAYLORD Container Corp.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 22, 29; June 26

GEISS-America
Apr. 24; May 1

GENERAL American Transportation Corp.
Jan. 16; Feb. 6; Mar. 6; Apr. 17; May 15; June 12

GENERAL Bandages, Inc.
Feb. 27; Mar. 27; Apr. 24; May 22; June 19

GENERAL Binding Corp.
May 1

GENERAL Box Company
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

GENERAL Cable Corporation
Feb. 13; Mar. 13; Apr. 10; May 8; June 5

GENERAL Controls Co.
Feb. 27; Apr. 17

GENERAL DYNAMICS Corp.
Jan. 23; May 1

GENERAL Dynamics Corp. (Electro Dyn. Div.)
Mar. 27; Apr. 24; May 8, 29

GENERAL Electric Co. (Air conditioning Div.)
Jan. 30; Mar. 6, 27; Apr. 24; May 22; June 19

GENERAL Electric Co. (Apparatus)
Jan. 23, 30; Mar. 13; Apr. 3, 17; May 15, 29

GENERAL Electric Co. (Chemical Progress)
Mar. 20; Apr. 17; May 15; June 26

GENERAL Electric Co. (Lamp Div.)
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

GENERAL Electric Co. (X-Ray Dept.)
Feb. 20; Apr. 17; June 19

GENERAL Fireproofing Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22

GENERAL Metals Corp.
Feb. 27; Apr. 24; June 26

GENERAL Motors Corp. (Chevrolet Motor Div.)
Feb. 13; Apr. 10; June 12

GENERAL Motors Corp. (Frigidaire Div.)
Mar. 6, 27; Apr. 17; May 1, 8, 15, 29; June 5, 19

GENERAL Motors Corp. (Harrison Radiator Div.)
May 8; June 5

GENERAL Motors Corp. (Truck & Coach Div.)
May 22

GENERAL Public Utilities Corporation
Mar. 27; Apr. 24; June 26

GENERAL Refractories Co.
Jan. 16; Feb. 13; Mar. 6

GENERAL Tire & Rubber Co. (Chemical Div.)
May 29; June 26

GERITY-Michigan Corp.
June 12

GERLINGER Carrier Co.
Jan. 16; Feb. 20; Mar. 6, 20; Apr. 3, 17; May 8; June 12

GERMAN American Trade Promotion Office
Mar. 27; Apr. 3

GLIDDEN Company, The
Jan. 16; Feb. 20; Mar. 20; May 8; June 12

GLOBE Automatic Sprinkler Co., Inc.
Jan. 9; Feb. 13

GLOBE Hoist Company
Jan. 16; Feb. 13

GLOBE Wernicke Co.
Jan. 16, 30; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

GOODRICH, B. F., Chemical Co., The
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

GOODRICH, B. F., Co. (Industrial Products & Koroseal Div.)
Jan. 9, 23; Feb. 6, 20; Mar. 6, 20; Apr. 3, 17; May 1, 15, 29; June 12, 26

GOODYEAR Tire & Rubber Co., Inc. (Chemical Products)
Jan. 2, 30; Feb. 27; Apr. 10; May 8; June 5

GOODYEAR Tire & Rubber Co., Inc. (Mech. Goods, Indus. Prod.)
Jan. 16; Feb. 13; Mar. 13; Apr. 24; May 22; June 19

GOVERNMENT of Canada
Apr. 24; May 15

GRAHAM Transmissions, Inc.
Apr. 17; May 15; June 19

GRAND River Dam Authority
Jan. 16

GRANITE City Steel Company
Feb. 20; Apr. 3; May 29

GRAY Manufacturing Company
Apr. 24

GRAYBAR Electric Company
Jan. 30; Mar. 13; Apr. 17; May 8, 29; June 26

GREAT Lakes Steel Corporation
Jan. 2, 9, 16; Feb. 6, 13

GREAT Northern Railway Company
Apr. 24

GREATER Tampa Chamber of Commerce
Feb. 6; Apr. 3; June 5

GREEN Fuel Economizer Co., Inc., The
Jan. 30; Feb. 27; Mar. 27

GRIMM, W. T., Company
June 5

GRINNELL Co., Inc.
Feb. 27; Mar. 20; Apr. 17; May 8, 22; June 19

GUARANTY Trust Co. of New York
Jan. 16; Apr. 17; May 8

H

HADLEY, Charles R., Company
Jan. 16; Feb. 13; Mar. 6

HALOID Company, The
Jan. 23; Feb. 27; Mar. 27; Apr. 10, 24; May 22; June 26

HALSEY, Stuart & Co., Inc.
Jan. 9; Feb. 27; May 1

HAMILTON Manufacturing Company (Drafting Equipment Div.)
Feb. 13; May 8

HAMILTON Mfg. Corp.
Jan. 30; Feb. 27; Mar. 27; Apr. 24

HAMMERMILL Paper Company (Cockelton Bond)
May 15

HAMMERMILL Paper Company (Hammermill Bond)
Jan. 30; Feb. 27; Mar. 27; Apr. 24

HAMMERMILL Paper Company (Hammermill Duplicating Papers)
June 12

HARDING Manufacturing Co., Inc.
May 29

HARDWARE Mutual Casualty Co.
Jan. 16; Mar. 6; Apr. 10; May 22

HARNISCHFEGER Corp.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

HARNISCHFEGER Corp. (P & H Hoists)
Feb. 27

HARPER, H. M., Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15

HARTE, John J., Company
May 29

HARTFORD Fire Ins. Co. & Hartford Acc. & Ind. Co.
Jan. 16; Feb. 20; Mar. 13; Apr. 17; May 8; June 12

HARVEY Aluminum (Div. of Harvey Machine Co., Inc.)
Jan. 9, 30; Feb. 13; Mar. 13; Apr. 3, 10, 24; May 8; June 5

HAUSERMAN, E. F., Company, The
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

HEINEMANN Electric Co.
Apr. 24; May 15; June 12

HELLER, Gerald K., Co.
May 29

HELLER, Walter E., & Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15, 29; June 12

HEMPHILL, Noyes & Co
June 26

HERCULES Powder Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

HERTZ System, Inc.
Feb. 13; Apr. 17; June 19

HEWITT Robins, Inc.
Jan. 23; Feb. 27; Mar. 20

HEWLETT-Packard Company
Feb. 27; Mar. 27; Apr. 10; May 1, 22; June 12

HILL, R. O. H., Inc.
Apr. 24; June 19

HILTON Hotels Corp.
Jan. 23; Feb. 20; Mar. 13; Apr. 10; May 15; June 12

HIMOFF Machine Co., Inc.
Jan. 16

HINDE & Dauch Paper Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1; June 5

HOLLINGSHEAD, R. M., Corp.
May 29

HOLMES Institute
Mar. 13

HOLMES & Narver
Apr. 24; May 22

HOME Insurance Co., The
Jan. 16; Feb. 27; May 29

HOOKER Electrochemical Co.
Jan. 16; Feb. 20; Mar. 13; Apr. 3, 24; May 15; June 12

HOTELS Statler Co., Inc.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

HOUGH, Frank G., Company
Feb. 20; Apr. 3; June 5

HOUGHTON, E. F., & Co.
May 29

HOUSTON Pipe Line Company
Apr. 10; May 5

HOWELL Electric Motors Co.
Mar. 6

HUNT, C. Howard, Pen Company
Jan. 23; Mar. 27

HYATT Bearings Div., General Motors Corp.
Feb. 6; Mar. 6; Apr. 3; May 22; June 19

HYDRAULIC Press Mfg. Co.
Jan. 30; Feb. 20; Mar. 20; Apr. 17; May 15; June 19

HYSTER Co.
Jan. 2; Feb. 13; Mar. 13; Apr. 17; May 15; June 12, 26

I

IDEAL Chemical Products, Inc.
Feb. 27

IDECO Div. (Dresser-Stacey Co.)
Feb. 6; Mar. 6; Apr. 3; May 8; June 5

ILG Electric Ventilating Company
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

ILLINOIS Clay Products Co.
Apr. 17; June 19

IMPERIAL Export Co., Inc.
Jan. 9

INDIANA Department of Commerce & Public Relations
Feb. 27; May 15; June 19

INDUSTRIAL Browhoist Corp.
Jan. 16; Mar. 20; May 15

INDUSTRIAL Crane & Hoist Co.
Jan. 2; Mar. 27; Apr. 17; June 26

INDUSTRIAL Sound Control, Inc.
Jan. 16; Mar 6; Apr. 17; May 29

INLAND Steel Co.
Jan. 23; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

INSURANCE Co. of North America
Apr. 24; May 8

INTERNATIONAL Business Machines Corp.
Mar. 20; Apr. 24; May 22; June 5

INTERNATIONAL Harvester Company
June 19

INTERNATIONAL Harvester Company (Refrigeration)
May 8, 22; June 5, 19

INTERNATIONAL Harvester Company (Motor Truck Div.)
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

INTERNATIONAL Nickel Co., Inc.
Jan. 23; Feb. 13, 20; Mar. 20; Apr. 10, 17; May 15; June 12, 26

INTERNATIONAL Railway Car Co (Morrison Railway Supply Corp.)
Apr. 3, 10, 17, 24; May 1

INTERNATIONAL Salt Co., Inc.
Feb. 13; May 8

INTERNATIONAL Steel Co.
Feb. 20

INTERNATIONAL Telephone & Telegraph Co.
Feb. 6; May 22

INVINCIBLE Metal Furniture Co.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

IOWA Development Commission
Feb. 20; Apr. 17

IRON Fireman Mfg. Co.
Jan. 23; Mar. 20; May 15

J

JARECKI Machine & Tool Company
Jan. 9; Feb. 13

JENKINS Bros.
Jan. 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

JESSOP Steel Company
Jan. 16 Feb. 6; Mar. 20; Apr. 10; May 8; June 12

JOHNS-Manville Corp. (Accoustical Materials)
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 1; June 5

JOHNS-Manville Corp. (Institutional)
Mar. 20; May 8; June 12

JOHNS-Manville Corp. (Movable Walls)
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

JOHNSON & Higgins
Jan. 16, 30; Feb. 13, 27; Mar. 13, 27; Apr. 17; May 15, 29; June 19

JONES, C. Walker, Co.
Jan. 2; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

JONES & Lamson Machine Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

JONES & Laughlin Steel Corp.
Jan. 30; Mar. 20; Apr. 17; May 1, 29; June 19

JOY Mfg. Co.
Jan. 9, 30; Feb. 20; Mar. 13; Apr. 3

K

KAISER Aluminum & Chemical Corp.
Feb. 27; Mar. 13, 27; Apr. 24; May 29; June 5

KALAMAZOO Label Co.
Jan. 2, 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

KAWNEER Company, The
Jan. 9; May 1

KAYDON Engineering Corp.
Jan. 23; Feb. 20; Apr. 17; May 1, 15; June 12

KEARNEY & Trecker Corp.
Jan. 16; Feb. 13; Mar. 13, 20; Apr. 10; May 8; June 5, 12

KEASBEY & Mattison Co.
Jan. 16; Feb. 13; Mar. 13;May 1, 22; June 12

KELLER Tool Co.
Jan. 23; Feb. 6, 20; Mar. 20; Apr. 17; May 15; June 12

KELLOGG Switchboard & Supply Co. (Select-O-Phone Div.)
Jan. 16; Feb. 13; Mar. 13; Apr. 10

KELLY Springfield Tire Co.
Mar. 13; Apr. 10; May 8; June 5

KELSEY-Hayes Wheel Co.
Mar. 6; Apr. 10; May 8; June 12

KELVINATOR Water Coolers (Ebco Mfg. Co.)
Apr. 24; June 19

KENNAMETAL, Inc.
Jan. 16; Feb. 27; Apr. 3

KEOKUK Electro-Metals Co.
Jan. 30; Mar. 27; May 22

KEWANEE Ross Co.
Jan. 9; Mar. 13; June 19

KEYSTONE Steel & Wire Co.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

KIDDE, Walter, & Co., Inc.
Jan. 16; Feb. 20; Mar. 20; Apr. 3, 24; May 15; June 12

KLEINSCHMIDT, Inc.
Jan. 9; Feb. 6; Mar. 13

KLING Bros. Engineering Works
Jan. 2; Mar. 20

KNOTT Hotels
Jan. 23; Feb. 13; Mar. 13; Apr. 10; May 15; June 12

KOHLER Co.
Apr. 10

KOLDFLO Div.
(Mullins Manufacturing Corp.)
Jan. 30

KOPPERS Co., Inc.
(Chemical Div., Chemicals)
Jan. 30; May 15

KOPPERS Co., Inc.
(Chemical Div., Plastics)
Mar. 27; May 22

KOPPERS Co., Inc.
(Metal Products Div.)
Jan. 16; Mar. 13; May 15

KRYLON Incorporated
Apr. 17

L

LACKAWANNA Railroad Co.
Apr. 3; May 15; June 26

LAMB Electric Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 26

LAMSON Mobilift Corporation
Jan. 2, 30; Feb. 27

LAMSON & Sessions Co., The
Mar. 27; May 8; June 26

LANGSTON, Samuel M., Company
June 19

LAYNE & Bowler, Inc.
Jan. 9; Feb. 6; Mar. 6; Apr. 3, 24; May 29; June 26

LAZARD Freres & Company
May 8

LEES-Bradner Co.
Feb. 20; Apr. 3, 17; May 22; June 19

LEHMAN Brothers
Jan. 9; June 12

LEWIS-Shepard Products, Inc.
Jan. 16; Feb.27

LIBERTY Mutual Insurance Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 24; May 15; June 12

LINDBERG Engineering Company
Jan. 16, 30; Feb. 13, 20; Mar. 6

LINDE Air Products Co.
(Div. of Union Carbide)
Feb. 20; Mar. 13; Apr. 3; June 5

LINK-Belt Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 22; June 19

LION Oil Co.
Apr. 3

LITHO Chemical & Supply Co.
Mar. 20; June 19

LITTLE, Arthur D., Inc.
Jan. 16; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

LOEW'S, Inc.
Feb. 27; Apr. 3; June 5

LONG ISLAND Lighting Co.
Feb. 27

LORD Baltimore Hotel, The
Jan. 16; Feb. 13; Mar. 20; Apr. 10; May 15

LORD & Burnham
Apr. 3, 10, 24; May 8, 15, 29; June 5, 19

LOUDEN Machinery Co., The
Feb. 13; Apr. 17

LUKENS Steel Company
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

LUMINOUS Ceilings, Inc.
Feb. 20; Mar. 20; Apr. 17; May 15; June 19

LURIA Engineering Corp.
Feb. 13; Mar. 13; Apr. 10; May 8; June 12

LYON Metal Products, Inc.
Jan. 9; Feb. 13; Mar. 13; Apr. 10; May 8, 29; June 26

M

MAGNAFLUX Corporation
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

MAGNESIUM Co. of America
(Sub. of Christiansen Corp.)
May 15; June 19

MALAYAN Tin Bureau, The
Jan. 16; Feb. 20

MALLINCKRODT Chemical Works
Jan. 30

MALLORY, P. R., & Company, Inc.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

MANNING, Maxwell & Moore, Inc.
Feb. 20; Mar. 13, 27; Apr. 17; May 1, 15; June 19

MARBLE Institute of America, Inc.
Feb. 13; Mar. 13; Apr. 10; May 8; June 12

MARCHANT Calculators, Inc.
Jan. 23; Feb. 27; Mar. 27; Apr. 24; May 29; June 26

MARINE Midland Trust Co. of New York
Jan. 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

MARINE Office of America
Feb. 13; Mar. 20; Apr. 17; May 15; June 12

MARKEL Appraisal Chart Co.
Jan. 23

MARLEY Company, The
Feb. 6; Mar. 13; May 15

MARSHALL & Ilsley Bank
June 19

MARSHALL Steel Company
Mar. 20; Apr. 17; May 15

MASSACHUSETTS Department of Commerce
May 22

MASSACHUSETTS Investors Trust
Jan. 23; Apr. 3

MASTER Electric Company
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

MAYFAIR & Lennox Hotels
Mar. 6; Apr. 3; May 1

McBEE Co., The
Jan. 16; Feb. 13; Mar. 13; Apr. 17; May 8

McGRAW-Hill Book Company
Jan. 2, 16; Feb. 20, 27; Mar. 6, 27; Apr. 10, 24; May 8

McGRAW-Hill Publishing Company
Jan. 2, 9, 16, 30; Feb. 13, 20; Mar. 6, 27; Apr. 24; May 8, 29; June 12

McLOUTH Steel Corp.
May 15; June 19

MEAD Corporation
Feb. 6; Mar. 6; Apr. 10; May 8; June 5

MECHANICAL Handling Systems, Inc.
Jan. 2, 30; Mar. 6, 27; Apr. 24; May 22; June 19

MEILINK Steel Safe Co.
Jan. 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

MERCURY Manufacturing Company
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1; June 26

METAL Arts Co., Inc.
Jan. 23; Apr. 17

METAL Office Furniture Company
Jan. 9; Feb. 6; Mar. 13; Apr. 10; May 8; June 5

METALS & Controls
(Spencer Thermostat Div.)
Jan. 2, 16; Feb. 20, 27; Mar. 13, 27; Apr. 10, 24; May 8, 22; June 5, 19

METROPOLITAN Life Insurance Company
Jan. 16; Feb. 13; Mar. 13, 20; Apr. 10; May 8; June 5

METROPOLITAN Oakland Area Committee
Jan. 9, 23; Feb. 6, 20; Mar. 6, 20; Apr. 10, 24; May 1, 15; June 5

MICHAEL'S Art Bronze Co., Inc., The
Mar. 6; May 1; June 5

MICRO Switch Div.
Minneapolis-Honeywell Regulator Co.
Jan. 23; Feb. 27; Apr. 3; May 8; June 19

MILFORD Rivet & Machine Co.
Feb. 13; Mar. 6, 27; Apr. 24; May 15; June 19

MILLER Company, The
Jan. 16; Feb. 20; Mar. 20; Apr. 17; May 15

MILLER, Herman, Furniture Company
Apr. 17; May 29

MILLERS Falls Paper Co.
Jan. 2; Feb. 6; Mar. 6; Apr. 3; May 1

MILLS Co., The
Jan. 16; Feb. 27; Mar. 20

MINNEAPOLIS Honeywell Regulator Co.
Jan. 30; Feb. 20; Mar. 20; Apr. 17; May 15; June 26

MINNEAPOLIS & St. Louis Railway
Jan. 30

MINNESOTA Mining & Mfg. Co.
(Adhesives & Coatings)
Jan. 2; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

MINNESOTA Mining & Mfg. Co.
(Industrial Tape)
Jan. 23; Feb. 13; Mar. 6; Apr. 3; May 22; June 5

MINNESOTA Mining & Mfg. Co. (Offset Plates)
Jan. 16; Feb. 13; Mar. 13; Apr. 24; June 26

MISSISSIPPI Agricultural & Industrial Board
Jan. 2; Feb. 6

MISSISSIPPI Glass Co.
Jan. 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 26

MISSOURI Division of Resources and Development
Jan. 23; Feb. 20; Apr. 17; June 12

MISSOURI Pacific Railroad
Feb. 13; Mar. 20; Apr. 24; May 29

MODINE Mfg. Co.
Jan. 9; Mar. 13

MONARCH Aluminum Mfg. Co.
Jan. 2, 23; Feb. 20; Mar. 13; Apr. 3, 24; May 24

MONROE Calculating Machine Co., Inc.
Feb. 27; Mar. 27; Apr. 24

MONSANTO Chemical Co. (Plastics Div.)
Jan. 9; Mar. 27; Apr. 17; May 1, 22

MONSANTO Chemical Co. (Texas Plastic Div.)
Jan. 23; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

MOORE Business Forms, Inc.
Feb. 20; Apr. 10; June 5

MORGAN Stanley & Co.
Mar. 20; June 5

MORTELL, J. W., Company
May 15; June 19

MOSINEE Paper Mills Co.
Jan. 9, 23; Feb. 27; Mar. 20; Apr. 17; June 19

MOSLER Safe Company
Feb. 20; Mar. 27; June 5

MURRAY'S, Inc.
Jan. 9

MUTUAL of New York
June 19

MYRTLE Desk Company
May 8

N

NASHVILLE, Chattanooga & St. Louis Railway
June 12

NATIONAL Acme Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1; June 5

NATIONAL Blank Book
June 19

NATIONAL Car Rental System, Inc.
Jan. 9; Feb. 6; Mar. 6, 20; Apr. 24; May 15, 29; June 19

NATIONAL Cash Register Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

NATIONAL City Bank of New York
Jan. 23; Feb. 13; Mar. 20; Apr. 10; May 1, 22; June 26

NATIONAL Cylinder Gas Co.
Jan. 23; Apr. 24; May 22

NATIONAL Distillers Products Corp.
Jan. 23; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

NATIONAL Electric Products Corp.
Jan. 30

NATIONAL Electrical Contractors Association
Jan. 23; Feb. 20; Mar 13

NATIONAL Folding Box Co.
June 5

NATIONAL Malleable & Steel Castings Co.
May 22; June 19

NATIONAL Motor Bearing Co., Inc.
Jan. 9; Feb. 6; Mar. 27; Apr. 24; May 22; June 19

NATIONAL Research Corp.
May 22

NATIONAL Starch Products, Inc.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 22; June 12

NATIONAL Steel Corp.
Jan. 30; Feb. 27; Mar. 20; Apr. 17; May 15; June 12

NATIONAL Truck Leasing System
Jan. 9; Feb. 13; Mar. 13; Apr. 10; May 8; June 12

NEBEL Machine Tool Co., The
June 5

NEKOOSA-Edwards Paper Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

NETHERLANDS Industrial Institute
Feb. 13; Mar. 6; Apr. 3; May 1

NEW Britain Machine Co
Jan. 2, 30

NEW Castle Products
Apr. 3

NEW Departure Div., of General Motors Corp.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8, June 5

NEW England Mutual Life Insurance Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

NEW York Central System & Subsidiary Companies
Jan. 30; Feb. 13, 27; Mar. 27; Apr. 3; May 1

NEW York Life Insurance Company
Mar. 27; Apr. 3; May 1, 29; June 26

NEW York State Dept. of Commerce
Jan. 30; Feb. 13, 27; Mar. 13, 27; Apr. 10, 24

NICKEL Plate Road
May 22

NORFOLK & Western Railway Co.
Jan. 23; Feb. 27; Mar. 20; Apr. 24; May 8; June 26

NORTH American Aviation, Inc.
Jan. 30; Mar. 13; Apr. 17; May 15

NORTH American Philips Co.
Jan. 9, 30; Feb. 27

NORTH American Van Lines, Inc.
Jan. 23; Mar. 20; May 22

N. C. Dept. of Conservation & Development
Jan. 23; Feb. 20; Mar. 20; Apr. 3; May 8; June 12, 19, 26

NORTHERN Engineering Works
Jan. 16; May 22

NORTHERN Natural Gas Company
June 26

NORTHWEST Airlines, Inc.
Feb. 27; Apr. 24; June 26

O

OHIO Crankshaft Company, The
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 15

OHIO Edison Company
Feb. 6; Mar. 20; May 1

OKLAHOMA Planning & Resources Board
Feb. 6; May 29; June 26

OLIN-Mathieson Chemical Corp.
Jan. 23; Feb. 27; Mar. 20; Apr. 24; May 22; June 26

ONAN, D. W., & Sons, Inc.
Jan. 9; Feb. 13; Mar. 13

ORAVISUAL Co., Inc.
Jan. 16

OSBORN Mfg. Co.
Jan. 2, 16, 30; Feb. 13, 27; Mar. 6, 20; Apr. 3, 17; May 1, 15, 29; June 12, 26

OSTER, John, Mfg. Co.
Jan. 16; Mar. 13; May 8

OTIS Elevator Co.
Jan. 23; Feb. 20; Apr. 17; June 12

OZALID Div. (General Aniline & Film Corp.)
Mar. 13; May 1, 29; June 26

OZO Sales Corporation
May 22

P

PACKAGE Machinery Company
Jan. 9; Feb. 13; Mar. 20; Apr. 24; May 15; June 19

PAGE Fence Association (American Chain & Cable Co., Inc.)
Jan. 16; Feb. 27; Mar. 27; Apr. 24; May 15; June 19

PALM Fechteler & Co.
Feb. 6

PANGBORN Corp. (Dust Control)
Jan. 16; May 15; June 19

PARSONS Paper Co.
Jan. 9; Mar. 13; May 8

PATERSON Parchment Paper Co.
Jan. 30; Feb. 27; Mar. 27; Apr. 10; May 22; June 5

PEERLESS Pump Div. (Food Machinery & Chemical Corp.)
Apr. 10; May 15; June 12

PEERLESS Steel Equipment Co.
Jan. 9; Feb. 6; Mar. 6

PERMACEL Tape Corp.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 19

PERRYGRAF Corp.
Jan. 16; Feb. 20

PHILADELPHIA Electric Co.
Feb. 27; May 15

PHILCO Corp. (Air Conditioner)
Apr. 17; May 13; June 12

PHILIPPINE Air Lines
Jan. 9, 23; Feb. 20; Mar. 20

PHILLIPS Petroleum Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

PHOENIX Products Company
Feb. 20; Mar. 6, 20; Apr. 3, 17; May 1, 15

PHOTOSTAT Corp.
Feb. 27; Mar. 13, 27; Apr. 10, 24; May 8, 22; June 5

PINELLAS County Industry Council
Jan. 23

PITNEY-Bowes, Inc.
Jan. 9, 16, 23, 30; Feb. 13; Mar. 6, 13, 20, 27; Apr. 3, 17, 24; May 15; June 19

PITTSBURGH Corning Corp. (Foamglass)
Jan. 30; Mar. 6; Apr. 3; May 1

PITTSBURGH Corning Corp. (Glass Blocks)
Apr. 3; May 22

PITTSBURGH Plate Glass Co. (Paint Div.)
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

PITTSBURGH Plate Glass Co., (Wire Brush Div.)
Jan. 16; Feb. 13; Mar. 6; Apr. 3; May 1, 29; June 26

PITTSBURGH Steel Co.
Jan. 30; Feb. 20, 27; Mar. 13; Apr. 10; May 8, 22

POLAROID Corporation
June 5

PORTLAND Cement Association
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5, 26

POTTER & Brumfield
Mar. 20; May 22; June 19

POWELL, William, Company, The
Jan. 16; Feb. 13; Mar. 27; Apr. 17; May 15; June 12

POWER
Jan. 16; Feb. 13; Mar. 6; Apr. 10; May 1

POWER Products Corp.
Mar. 6; Apr. 3; May 29

PRESSED Steel Tank Co.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

PRESSTITE Engineering Co.
Jan. 16; Mar. 6

PRESTO Recording Corp.
May 1, 29; June 19

PURE Oil Company, The
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22

Q

QUAKER Rubber Corp.
Jan. 16

QUINCY Compressor Co.
Jan. 16; Feb. 20; Mar. 6, 20; Apr. 17; May 15; June 19

R

R-S Furnace Corp. (Hardinge Co.)
Jan. 9; Feb. 13; Mar. 6, 27

RADIO Corp. of America (Engineering Prod. Composite Campaign)
Feb. 20; Mar. 13, 20, 27; Apr. 10, 17, 24; May 1, 8, 15, 22; June 5, 12, 19, 26

RAILWAY Express Agency
Jan. 23; Feb. 27; Mar. 20; May 29; June 26

RAPIDS-Standard Co., Inc., The
Jan. 9; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

RAULAND-Borg Corp.
Jan. 30; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

RAYBESTOS-Manhattan, Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

RAYBESTOS-Manhattan, Inc. (Manhattan Rubber Div.)
Jan. 9; Feb. 6; Apr. 24; June 19

RAYMOND Bag Company, The
Mar. 27; Apr. 24; May 22; June 19

RAYONIER, Inc.
Jan. 16; Mar. 13; May 29

RAYTHEON Mfg. Company
Feb. 27; Apr. 3; May 1

RECORDAK Div. (Eastman Kodak Company)
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

REEVES Pulley Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 12

REICHHOLD Chemical, Inc.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

RELIANCE Electric & Engineering Company
Feb. 6; June 12

REM-CRU Titanium, Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8

REMINGTON Arms Co. (Du Pont)
June 26

REMINGTON Corp.
May 8; June 5

REMINGTON Rand, Inc. (Institutional)
Jan. 9, 16; Feb. 6, 20, 27; Mar. 6, 13, 20; Apr. 3; May 1, 15, 22, 29; June 5, 26

REO Motors, Inc.
Jan. 16; May 1

REPUBLIC Aviation Corp.
Mar. 27; May 22

REPUBLIC Steel Corp.
Jan. 23; Feb. 13; Mar. 20; Apr. 17; May 15, 29; June 19

REPUBLIC Steel Corp. (General Magazine)
Jan. 16; Feb. 20; Mar. 13; Apr. 10; May 8; June 12

RESEARCH Corporation
May 1; June 5, 26

REULAND Electric Co.
Jan. 23; May 22

REVERE Copper & Brass, Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

REVOLVATOR Co.
Jan. 9, 23; Feb. 6, 20; Mar. 6, 20; Apr. 3, 17; May 1, 15, 29; June 12, 26

REYNOLDS Metals Company
Jan. 9, 26; Mar. 13; May 29

REYNOLDS Metals Co. (Building Prod. Div.)
Jan. 23; May 1

RHEEM Manufacturing Co. (Aircraft Div.)
Apr. 24; May 22

RHINELANDER Paper Co.
Jan. 23; Mar. 20; May 22

RIEGEL Paper Corporation
Feb. 20; Mar. 13; Apr. 3, 24; May 15; June 12

ROBBINS & Myers, Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

ROBERTSON, H. H., Company
June 5, 12, 19, 26

ROBINSON Aviation, Inc.
June 5, 26

ROCHESTER Products (Gen. Motors Corp.)
Jan. 30; Mar. 13; May 1; June 19

ROCK of Ages Corp.
Feb. 13; Mar. 20; May 15

ROCKWELL Mfg. Co.
Jan. 23; Feb. 13; Mar. 13; Apr. 17; May 8; June 18

ROCKWELL Mfg. Co. (Drill Unit Division)
Jan. 16

ROCKWELL Mfg. Co. (Nordstrom Valve Division)
Feb. 6; Apr. 10; June 5

ROCKWOOD Sprinkler Co.
Jan. 9, 30; Feb. 20; Mar. 20; Apr. 17; May 22; June 26

ROHM & Haas Co. (Plastics Div.)
May 8, 22; June 26

ROME Cable Corp.
Jan. 23; Feb. 20; Mar. 20; Apr. 10; May 8; June 5

ROYAL Metal Mfg. Co.
Jan. 9; Feb. 13; Mar. 13; Apr. 10; May 22; June 12

ROYAL Typewriter Co., Inc.
Jan. 9, 30; Feb. 20; Mar. 13; Apr. 3, 24; May 15; June 5

RUST-Oleum Corp.
Jan. 23; Feb. 20; Mar. 13; Apr. 24; May 22; June 12

RYAN Aeronautical Co.
Jan. 16; Feb. 20; Mar. 20; Apr. 17; May 22

RYERSON, Joseph T., & Sons, Inc.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

S

SAFEWAY Stores, Inc.
Feb. 20; June 5, 26

ST. LOUIS Southwestern R. R. (Cotton Belt Route)
Jan. 2; Mar. 6; May 1

SALEM Brosius, Inc.
Jan. 23; Mar. 6; Apr. 3; May 15; June 19

SANTA Cruz County Industrial Committee
May 29; June 12, 26

SANTA Fe Tank & Tower Co.
Jan. 30

SAWYER'S Inc.
Mar. 27; June 26

SCIENTIFIC Design Co., Inc.
Jan. 16; Mar. 20

SCOTT Paper Company
Jan. 2, 16, 23, 30; Feb. 13, 27; Mar. 6, 13, 20, 27; Apr. 10, 17, 24; May 8, 15, 22, 29; June 12, 26

SECON Metals Corp.
Jan. 9

SELAS Corp. of America
Jan. 9; Feb. 6; Mar. 6; Apr. 3

SERVICE Caster & Truck Corporation
Apr. 17; May 29; June 26

SHAKEPROOF, Div. (Illinois Tool Works)
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

SHAW Barton, Inc.
Jan. 9, 23; Feb. 6, 20; Mar. 6, 20; Apr. 3, 17; May 15; June 5, 19

SHAW Walker Co.
Jan. 30; Mar. 20; June 19

SHEFFIELD Corp.
Jan. 2, 9, 16; Mar. 20; Apr. 17; May 15; June 12

SHELL Chemical Corporation
Jan. 16; Feb. 13; Mar. 13; Apr. 17; May 15; June 12

SHEPPARD, R. H., Co.
Feb. 13; Mar. 13; May 1; June 12

SIER-Bath Gear & Pump Company, Inc.
Apr. 17

SILVER State Building & Loan Association
June 26

SIMMONS Machine Tool Corp.
Jan. 16

SINCLAIR Oil Corporation
Feb. 6, 20; Mar. 6; Apr. 3; May 1, 20; June 26

S K F Industries, Inc.
Jan. 30; Feb. 13, 27; Mar. 13; Apr. 10; June 12

SMITH, A. O., Corporation (Electric Motor Division)
Jan. 16; Feb. 20; Mar. 27; May 1; June 5

SMITH-Corona, Inc.
Feb. 20; Mar. 27; May 1

SMITHCRAFT Lighting Division
Mar. 6, 20; Apr. 3, 17; May 1, 15, 29

SOCIETY of the Plastic Industry, Inc.
Apr. 3, May 1

SOCONY-Vacuum Oil Co., Inc.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

SONNEBORN, L., Sons, Inc. (Building Prod. Div.)
Apr. 24; May 15; Jun. 5

SOUNDSCRIBER Corp., The
Apr. 10; May 8; June 12

SO. CAROLINA Planning, Research & Dev. Board
Jan. 23; Feb. 13; Apr. 10

SOUTHLAND Book Company
Mar. 27

SOUTHWEST Manufacturing Company
Apr. 24; May 8

SPECIAL Devices, Inc.
June 12

SPECTOR Motor Service, Inc.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

SPERRY Gyroscope Co.
Jan. 23; Mar. 20; Apr. 10, 24; May 22; June 12, 26

SPONGE Products Div. (B. F. Goodrich Co.)
Feb. 27; Mar. 20; Apr. 17; May 1, 22; June 19

STALEY, A. E., Mfg. Company
Jan. 30; Mar. 27; May 1; June 26

STANDARD Conveyor Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

STANDARD Oil Co. (New Jersey)
May 29

STANDARD Pressed Steel Company
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

STATE of Arkansas, Publicity & Information Commission
Feb. 20, 27; Mar. 6, 20; Apr. 3, 17; May 8, 22; June 5, 19

STATE of Louisiana (Dept. of Comm. & Ind.)
Jan. 30; Feb. 27; Mar. 27; May 1

STEELCOTE Manufacturing Co.
Mar. 27; Apr. 17

STEVENS Point Industrial Development Committee
Jan. 9, 30; Feb. 20; Mar. 13; Apr. 3

STONE Container Corporation
Feb. 27; Mar. 13, 27; Apr. 3, 24; May 8

STONE & Webster Engineering Corporation
Jan. 9; Feb. 20; Mar. 6, 27; Apr. 24; May 1, 15

STRATHMORE Paper Co.
Feb. 20; May 8

STROMBERG-Carlson (Company Wide Campaign)
Jan. 23; Feb. 27; Mar. 27; Apr. 24; May 22; June 26

STROMBERG-Carlson (Sound)
Feb. 13; June 12

STROMBERG Time Corp.
Jan. 16; Feb. 20; Mar. 20; Apr. 10; May 8, 22; June 26

STURGIS Posture Chair Co.
Jan. 16; Feb. 27; Mar. 20; Apr. 10; May 8

SUN Life Assurance Co. of Canada
Jan. 9

SUN Oil Co.
Jan. 2; Feb. 6; Mar. 6; Apr. 10; May 1, 29; June 26

SUNSTRAND Machine Tool Co.
May 1; June 12

SUNRAY Oil Corporation
Feb. 13; Apr. 10; June 12

SUPERIOR Combustion Industries, Inc.
Jan. 2

SURFACE Combustion Corp.
Jan. 16; Feb. 20; Mar. 13; May 29; June 26

SWEETS Catalog Service
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 22; June 12

SYLVANIA Electric Products, Inc.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 5, 19

SYLVANIA Division (American Viscose Corp.)
Apr. 24; May 22

SYNTHANE Corp.
Feb. 13; Apr. 24; May 29; June 26

T

TASTEE-Freez Corp.
Jan. 23

TAYLOR Fibre Company
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 8; June 5

TELECOMPUTING Corp.
Jan. 16; Feb. 20

TENNESSEE Industrial & Agricultural Dev. Comm.
Mar. 27; May 22

TEXAS Company, The
Jan. 23; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

TEXAS Instruments, Inc.
Jan. 23; Feb. 13; Apr. 3; June 12

THILMANY Pulp & Paper Co.
Mar. 27; Apr. 10, 24; May 8, 29; June 19

THOMPSON Products, Inc. (Special Products)
Feb. 27; June 26

THOMPSON, H. L., Fiber Glass Co.
Jan. 23; Mar. 20

THORNTON Company
Jan. 2

TIFFANY Stand Company
Feb. 20

TIMKEN Roller Bearing Company (Nat'l. Bearing)
Jan. 2; Feb. 13, 27; Mar. 27; Apr. 24; May 22; June 19

TIMKEN Roller Bearing Company (National Steel)
Jan. 9, 30; Mar. 13; Apr. 10; May 8

TINNERMAN Products, Inc.
Jan. 23; Feb. 20; Mar. 27; Apr. 24; May 29; June 19

TODD Company, The
Mar. 27; June 5

TOKHEIM Corp. (General Products Div.)
Mar. 13; Apr. 10; May 15; June 19

TOLEDO Scale Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

TORRINGTON Company, The (Bantam Bearings)
Jan. 16; Feb. 27; Apr. 10; May 22

TORRINGTON Company, The (Metal Specialties Div.)
Jan. 30; Mar. 13; Apr. 24; June 5

TORRINGTON Company, The (Needle Bearings)
Jan. 2; Feb. 13; Mar. 27; May 8; June 19

TOWMOTOR Corp.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

TOWNSEND Co.
Jan. 30; Feb. 20; Mar. 27; Apr. 10, 24; May 22; June 19

TRAILMOBILE Inc.
Jan. 16; Mar. 13; May 15

TRANE Company
Jan. 16; Feb. 6, 20; Mar. 6, 27; Apr. 17; May 22; June 26

TRANSFILM, Inc.
Jan. 23; Mar. 20; May 15

TRANS World Airlines, Inc.
Jan. 23; Feb. 13; Mar. 20; Apr. 10; May 1, 29

TRAVELERS Insurance Company
Mar. 6; Feb. 6, 20; Apr. 10; May 1, 15, 22; June 12, 19

TRAVELETTER Corporation
Feb. 20; Mar. 27

TREMCO Manufacturing Co., The
Jan. 16; Mar. 13; May 1; June 12

TRUSCON Steel Div. (Republic Steel)
Jan. 9; Feb. 27; Mar. 6; Apr. 3; May 1, 22; June 26

TUBE Methods, Inc.
Feb. 20; May 1

TWIN Disc Clutch Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

TYPHOON Air Conditioning Co., Inc.
Apr. 24; May 8, 22; June 5

U

U-C Lite Manufacturing Co.
May 29

UNDERWOOD Corp., The
Feb. 13; Mar. 13; Apr. 10; May 8; June 12

UNION Bag & Paper Corp.
Jan. 23; Feb. 27; Mar. 20; Apr. 17; May 22; June 12

UNION Carbide & Carbon Corp.
Jan. 16; Feb. 13; Mar. 27; May 22

UNION Oil Co.
Apr. 24

UNION Pacific Railroad
Jan. 9; Feb. 20; Mar. 20; Apr. 3, 17; May 15; June 19

UNION Securities Corporation
Feb. 6

UNITED-Carr Fastener Corp.
Mar. 27; Apr. 24; May 22; June 26

UNITED Gas Pipe Line Co.
May 8; June 12

U. S. Air Conditioning
Jan. 9, 23; Feb. 6, 20; Mar. 6, 20; Apr. 3, 17; June 5

UNITED States Envelope Co.
Jan. 23; Feb. 20; Mar. 20; Apr. 24; June 12, 19

U. S. Fidelity & Guaranty & F. & G. Insurance Corp.
Feb. 13; Mar. 27; Apr. 10; May 29; June 26

UNITED States Plywood Corp.
Jan. 2, 9, 16, 23, 30; Feb. 6, 13, 20, 27; Mar. 6, 20, 27; Apr. 3, 10, 17, 24; May 1

UNITED States Rubber Co. (Mech. Goods)
Jan. 23; Mar. 13; Apr. 24; May 8; June 12

UNITED States Rubber Co. (Footwear Div., Koylon Royalite)
Mar. 20; May 1, 15; June 5

UNITED States Steel Corp. (Cyclone Fence)
Jan. 23; Feb. 13; Mar. 13; Apr. 10; May 15

UNITED States Steel Corp. (Institutional)
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 19

UNITED States Steel Corp. (Supply)
Jan. 16; Feb. 13; Mar. 20; Apr. 17; May 15; June 19

UNITED States Steel Corp. (Stainless, High Strength, Alloys)
Jan. 23; Feb. 13; Mar. 13

U. S. Stoneware Company
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1; June 26

UPSON Company, The
Mar. 20

UTAH Power & Light Company
May 22

UTRECHT International Trade Fair
Jan. 23; Feb. 13, 2[illegible]

V

VALLEY National Bank
Jan. 2

VANADIUM Corp. of America
Feb. 6, 13; Mar. 27; May 29; June 26

VAPOR Blast Manufacturing Co.
Feb. 13

VAPOR Heating Corp.
June 26

VARD, Inc.
Jan. 30; May 22

VEEDER-Root, Inc.
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 5

VIKING Pump Company
Jan. 2, 23; Feb. 13; Mar. 6, 27; Apr. 17; May 8, 29; June 19

VINCO Corp.
Feb. 20; Mar. 6, 20; Apr. 10, 24; May 15; June 12

VIRGINIA Department of Conservation & Development
June 19

VIRGINIA Electric & Power Co
Mar. 13; June 19

VIRGINIA Metal Products Corp.
Jan. 23; Mar. 27

VIRGINIA State Ports Authority
May 15, 29; June 12, 26

VITRO Corporation of America
June 5, 26

VOCALINE Company of America, Inc.
June 5

W

WAGNER Electric Corp.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

WALES-Strippit Corp.
Mar. 20

WALLACE Supplies Mfg. Co.
Jan. 2, 30; Feb. 27; Apr. 3; May 22

WARD Products Corp., The (Div. The Gabriel Co.)
Mar. 6

WARREN, S. D., Company
Jan. 9; Feb. 13; Mar. 20; Apr. 24; May 22

WARREN Refining & Chemical Co.
Jan. 30; Feb. 13

WATTS, Alfred Allen, Co., Inc.
Apr. 3

WAYNE Pump Co., The
Feb. 13; Mar. 27; May 1; June 19

WEBSTER, F. S., Co.
Feb. 20; Mar. 27

WEBSTER Electric Co.
Jan. 23; Mar. 13; May 1; June 19

WEBSTER, Warren, & Co.
Jan. 16; Feb. 13; Mar. 13; Apr 10; May 8

WELLINGTON Sears Co.
Jan. 9; Feb. 6; Mar. 6; Apr. 3; May 1, 29; June 26

WELLMAN Engineering Co., The
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

WEST Penn Electric Co., Inc., The
Feb. 6; Mar. 20; May 1

WEST Virginia Industrial & Publicity Commission
June 26

WESTERN Electric Company
Jan. 16; Mar. 27; June 5

WESTERN Maryland Railway Co.
Jan. 2, 30; Feb. 27; Mar. 27; Apr. 24; May 22; June 19

WESTERN Pacific Railroad
Feb. 27; June 5

WESTERN Union Telegraph Company, The
Jan. 23; Feb. 13; Mar. 20; Apr. 3; June 12

WESTERN Waterproofing Company
Feb. 27; Mar. 27; Apr. 24; May 22; June 19

WESTINGHOUSE Air Brake Company
Jan. 9; Feb. 6; Mar. 6; Apr. 10

WESTINGHOUSE Electric Corp. (Air Conditioning Div.)
Apr. 10; May 8; June 19

WESTINGHOUSE Electric Corp. (Apparatus Div., Motors)
Mar. 27; May 15

WESTINGHOUSE Electric Corp. (Elevator Div.)
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

WESTINGHOUSE Electric Corp. (Lamp Division)
Feb. 27; Mar. 6, 27; Apr. 17; May 6, 29

WESTINGHOUSE Electric Corp. (Micarta)
Feb. 13; Mar. 6; Apr. 10; May 8, 22; June 19

WESTINGHOUSE Electric Corp. (Sturtevant Div.)
Jan. 16; Feb. 13; Mar. 13; Apr. 10; May 8; June 26

WESTINGHOUSE Electric Corp. (Water Cooler)
Apr. 3, 17; May 1, 15, 29; June 12, 26

WHEELER Insulated Wire Co., The
Jan. 9; Apr. 24; June 12

WHEELING Corrugated Co.
Jan. 16; Mar. 6; Apr. 24; June 12

WHEEL Trueing Tool Co.
Jan. 16; Mar. 13; May 8

WHITE Motor Co., The (Vocational Div.)
Jan. 16; Feb. 20; Mar. 20; Apr. 17; May 15; June 12

WHITE, Weld & Company
June 19

WHITING Corp.
Jan. 23; Feb. 20; Mar. 20; Apr. 17; May 15; June 26

WICKWIRE Spencer Steel Div. of Colorado Fuel & Iron
Feb. 6; Mar. 6; Apr. 3; May 1; June 5

WILLYS Motors, Inc. (Electronics Div.)
Jan. 16; Mar. 6; May 6

WILSHIRE Power Sweeper Company
May 8

WIREBOUND Box Manufacturers Assn.
Jan. 2

WOLVERINE Tube Division
Jan. 9, 23; Feb. 13; Mar. 13; Apr. 10; May 8; June 12

WOMAN'S Home Companion (Crowell-Collier Publishing Co.)
Feb. 20; Mar. 20; Apr. 3; May 1, 29

WOOD, R. D., Co.
Feb. 20; Mar. 13, 27; Apr. 17; May 15; June 19

WOOD, Gar, Industries
Jan. 23

WOOD Office Furniture Institute
Apr. 24; May 22

WORTHINGTON Corp.
Jan. 30; Feb. 27; Apr. 10; May 1, 29

WYANDOTTE Chemicals Corp.
June 26

Y

YALE & Towne Mfg. Co.
Mar. 20; May 22; June 26

YAWMAN & Erbe Mfg. Co.
Feb. 13; Mar. 13; Apr. 17, 24; May 1

YODER Co., The
Jan. 23; Feb. 27; Apr. 3; May 29

YORK Corp.
Mar. 27; May 1; June 26

YOUNGSTOWN Steel Car Corp.
Jan. 2, 16; Feb. 6

Z

ZENITH Radio Corporation
May 1

ZIPPO Manufacturing Company
Apr. 10; June 12

index

OF EDITORIAL AND ADVERTISING CONTENT—2nd HALF, 1954

How to Use this Index

Every article appearing in Business Week during the last six months of 1954 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organizations, under "American Federation of Labor," "Congress of Industrial Organizations," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads — Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of War," and "Department of the Navy."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Advertising Index. This section includes all advertisers which have appeared in Business Week during the last six months of 1954. Arranged alphabetically, this information gives the dates of every insertion. For page numbers, refer to issue indicated.

Reference Dept. Many individual headings suggest other entries (See also . . .") which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

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Tariff policy upsets the British. The Aussies are supporting Japan's admission to GATT # p148, Oct.23

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Five emergencies you should be prepared for in driving a car # p95, Jul.3

Retail sales of new autos in the second quarter made a better showing than the production figures # p18, Jul.3

Chrysler makes a gadget that tells whether a car's brakes are in good shape # p75, Jul.10

Another Big Year Shapes Up (with 2 charts) p27, Jul.17

Most people drive cars between 3 and 10 years old. And the percentage using those vintages is just the same as prewar # p17, Jul.17

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Service stations now sell Permatex Plastic Cleaner for cleaning bugs from windshields # p136, Jul.17

With the new 1955 cars, a strange sales era will be formally ended. It was the period when all you had to do to sell 'em was to make 'em # p17, Jul.17

Auto output in July will be well under 500,000 cars # p17, Jul.24

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Gulf Oil makes new car wash, claimed to go twice as far as competitive brands # p155, Sep.4

Automobile production figures for last month # p190, Sep.11

Bogus Parts Plague Industry p182, Sep.11

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The Short and Competitive Life of the 1954 Car: Green Light for the 1955s (with chart) p25, Oct.2

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Auto Prices: They're mostly up, but a few cuts have been made p27, Nov.20

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Air-conditioned cars will pass the 1-million mark in the next six or seven years # p136, Nov.27

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With a Pipe in Its Talons . . . Helicopter Flies to Its Eyrie (2 illus) p32, Oct.16

Cleveland Businessmen Talk About . . . High Buildings, Hoaxes, Helicopters p142, Oct.30

Los Angeles Airways will make its first flight on a Long Beach-Los Angeles run # p34, Nov.6

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International Assn. of Machinists calls for nationwide strike ballot among mechanics and ground service employees of six major airlines p66, Jul.17

The Air Line Pilots Assn. sets strike date to prevent American Airlines from sending pilots on nonstop transcontinental flights p66, Jul.17

Private Planes

Recent report lists 21,500 business-owned planes as against 1,269 owned by regular airlines # p48, Aug.14

Companies that want to set up their own airplane service can get a package program from Flight Safety # p108, Sep.11

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Capital Airlines Picks the Turboprop (with 2 illus) p41, Jul.3

Trans World Airlines will sell installment tickets on its flights inside the U. S. # p34, Jul.3

Pan Am's credit plan brings in over $1-million in new air-travel business # p86, Jul.24

California Central Airlines expands its Budgetair plan # p51, Aug.21

Executives doing a lot of flying should check their life-insurance policies and look into special aviation accident policies # p127, Aug.21

Is Air Policy Shifting? Strong faction within Administration is backing old idea of the chosen instrument for U. S. overseas airlines p33, Sep.4

Selling Airline Travel to Women (with 5 illus) p116, Sep.25

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Jet Age Gets Postponed Again (with 3 illus) p76, Oct.30

National Airlines will ask CAB to let airlines confer on charging passengers for reserved seats # p126, Nov.20

The Viscount Turboprop has been approved for operation in the U. S. # p69, Nov.20

Air Freight: The Passenger Lines Are Winning Out (with 2 charts) p56, Dec.11

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AIM will give awards for outstanding new products developed in Massachusetts # p112, Oct.2

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Kansas City: The Issue Is Farm Policy (with illus) p54, Oct.9

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Troubles In and Out of Court: A Justice Dept. decree and tougher competition are beginning to change the empire of W&T p95, Aug.14

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Mining Town Life Now Is Like Anywhere: Taconite Brings New Life to Mesabi (with 10 illus) p78, Sep.11

BABCOCK & Wilcox Co.

Puts two small atomic reactors on the market # p96, Jul.17

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Government statisticians forecast an all-time high birthrate this year of around 4.1-million # p38, Oct.23

National Office of Vital Statistics revises its estimates on the 1954 baby crop # p56, Oct.23

Behind the need for 20-million new jobs in the next 20 years is the baby crop of the war and postwar years. How they are affecting our economy now, and in the next 10 years # p9, Dec.25

BABY Sitters

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BAKER-RAULANG Co.

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AFL's Bakery & Confectionery Workers negotiate a wage guarantee with an independent baker in Detroit # p170, Oct.9

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Supreme Court upheld $57,000 treble damages awarded to a New Mexico baker # p34, Dec.11

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TVA and Fed Get Eisenhower Men (with illus) p37, Aug.7

Will be confirmed as Eisenhower's second appointee to the Federal Reserve Board # p38, Aug.7

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Small Business . . . lending program gets a boost as agency cooperates with local banks to cut red tape p29, Jul.10

Billion-Dollar Bank Club: Doing Better Than You Could Expect (with table) p70, Jul.17

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Putting Bankers in a Gold Fish Bowl (with 2 illus) p31, Jul.31

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New No. 1 Bank: Stock increases at New York's National City will make it the world's largest bank – in a way p68, Aug.14

Bank Combine: Union of New York Chemical Bank & Trust and Corn Exchange would be nation's biggest bank merger p30, Aug.21

John L. Lewis gets control of the Hamilton National Bank # p64, Aug.21

First place among mutual savings banks at midyear went to Bowery Savings # p89, Aug.21

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Omaha National will soon absorb Live Stock National Bank # p89, Aug.21

New York City's 120 banks at midyear had deposits totaling close to $42.2-billion # p73, Sep.4

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Traffic for the Banks in Baltimore p129, Sep.18

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Bank Counts Its Money In a Glass Showcase (with 8 illus) p48, Oct.16

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Recent sharp drop in loan demand hasn't hurt New York City commercial bank earnings # p74, Oct.30

Bank in Atlanta reminds customers they can finance new Motorola TV set through bank credit # p56, Nov.6

Savings banks' earnings may be in for some pinching, according to executives at the convention of Savings Banks Assn. of the State of New York # p52, Nov.13

New Banking Chain Slated for California p138, Nov.20

Pennsylvania savings banks will seek legislation to permit them to sell life insurance over the counter # p141, Nov.20

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Savings and loan associations show a high total deposits than savings banks # p102, Dec.11

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Labor's Score: Stalemate Now, Hope for 1956 (with illus) p158, Nov.13

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Splitting up $1-Billion To Backstop Oil Reserves (with illus) p78, Nov.6

BARRINGTON Associates, Inc.

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BARTH, E. J.

Specialist's Strategy (with illus) p104, Oct.2

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Hopkinsville Hoppers: A Baseball Club in Distress (with 8 illus) p84, Aug.14

Wilson & Co. closes one plant and A. G. Spalding shuts down a plant # p34, Aug.14

Philadelphia TV Show Hits Civic Problems (with 6 illus) p74, Aug.28

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Baltimore: Business Gets the Bird p150, Oct.9

Cleveland Baseball Club had to refund more than a half-million dollars worth of tickets because the series ran only four games p150, Oct.9

Kansas City may get the Philadelphia Athletics # p34, Oct.16

BASIC Research Corp.

Will make a four-year study of the aurora borealis # p90, Oct.16

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BASSONS Industries Corp.

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Monsanto Chemical makes an atomic battery # p146, Oct.9

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BAUSCH & Lomb Co.

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BEALE, Percival

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BEARD, Charles

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BEAUMONT, Joseph

If you're willing to spend the money, you can buy an English title # p184, Sep.25

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BEECH Aircraft Corp.

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Budweiser Wins Top Spot in St. Louis Market p82, Jul.24

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Readers Report: Why Sales Gained p12, Sep.4

Easing the Flow of Beer (with illus) p142, Sep.25

Beer Mergers Are Brewing: Two came off last week p60, Oct.2

Beer and wine TV commercials will be dedramatized # p128, Oct.9

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Facing a Split . . . with Beeson about to leave, NLRB worked fast while it still had use of his vote p62, Dec.25

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Atomic Law Change May End U.S.-Belgium uranium hassle p82, Jul.3

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Harlow Curtice announces expansion plans for GM assembly facilities in Belgium # p156, Oct.2

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U. S. imports cuts from Belgium have hit Belgians hard # p156, Nov.20

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Socialist trade union demands the nationalization of coal, gas, and electric power # p152, Dec.4

Canal system will be rebuilt # p142, Dec.18

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BELL Telephone Laboratories

High-Range Transistor (with illus) p154, Sep.4

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BELL Telephone System

Opens a $4-million automatic switching center at Richmond which will expand long distance dialing # p52, Jul.3

BELLA Co.

Textiles Move North – But It's Just a Mirage p62, Nov.6

BELLS

Bell Making: Old Craft with a Modern Touch (with 8 illus) p86, Nov.27

BELTONE Hearing Aid Co.

Mass Hearing Check (with illus) p146, Oct.9

BENDIX-WESTINGHOUSE Automotive Air Brake

Bogus Parts Plague Industry (with illus) p182, Sep.11

BEN-MONT Papers, Inc.

Market Forecasts Cut Zigzags (with chart) p100, Dec.18

BENSON, Ezra

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BERANEK, Dr. Leo

Experts Sound Off on Factory Noise p88, Dec.4

BERLE, Adolph A., Jr.

Revolution U. S. Style: The U. S. corporation, he says in his new book, is the power center of the economy (with illus) p114, Oct.30

BERLETH, Mrs. Nell

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BETHLEHEM Steel Corp.

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FTC has enlarged its scrap steel monopoly charges to include Bethlehem Steel and National Steel # p34, Jul.31

Merger Talk Everywhere: Bethlehem-Youngstown Rumor Heads List p28, Jul.31

Behind Steel's Urge to Merge p25, Aug.14

Erases its short-term debt, with the repayment of $200-million it borrowed from banks # p70, Aug.14

Sinclair Refining orders a 25,200-ton high-speed tanker # p96, Aug.28

Arbitration: Company's experience shows how resorting to impartial umpires can smooth labor relations p49, Sep.11

Antitrust . . . What the Merger Law Means (with 5 illus) p25, Oct.9

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New Bet on an Old Winner: Bethlehem's new investment at its 50-year-old structural plant is typical of the industry's capital spending p62, Dec.11

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Automatic Remote System is working on a remote-control accounting system # p56, Aug. 28

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Notes of Cheer (Trend) p200, Oct.16

BIB Corp.

First pack of sacrela juice from 30,000 cherry-like, cultivated trees is being made # p38, Oct.30

For Vitamins, It's the Berries (with illus) p79, Nov.13

BICKFORD Shoes, Inc.

"Business expediency" doesn't justify an employer in giving preference in employment to union members # p164, Oct.2

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RX For Troubled Spots: Self-Help – Tempered with Mercy p34, Aug.28

BIGELOW-SANFORD Carpet Co.

Tapping a New Rug Market: Company tries dual distribution with a second line that sells through wholesalers (with illus) p78, Jul.24

Reports drop in sales and earnings for first half of 1954 # p51, Aug.31

Sets up Installment Sales Service Corp. # p54, Oct.30

Big Rug Merger Brewing p54, Nov.6

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BILLINGSLEY, Allen

Nobody Was Kept Guessing: The Fuller & Smith & Ross advertising agency was ready for the emergency that occurred Oct. 7 p188, Oct.23

BILLION-DOLLAR Club

Billion-Dollar Bank Club: Doing Better Than You Could Expect (with table) p70, Jul.17

BILT-WELL Cabinets Co.

Antitrust action taken under a California state law enjoins members of a union from refusing to install cabinets made by company # p148, Sep.18

BINZEL, George

Brass and Foreman Share Cake (with illus) p44, Sep.25

BIOW Co.

Thumbs Down on a Boss: California voters, by setting up a new liquor control body, pulled the rug from under Arthur Samish p82, Nov.13

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Boston: Bird News by Phone p60, Dec.4

BISHOP (Hazel) Inc.

Hazel Bishop Sues Gillette p174, Sep.11

High advertising expenditures show up in statement by company # p54, Oct.30

BLACK, Mrs. Elizabeth

How BLS Spreads the Word (with illus) p124, Dec.11

BLACK, Eugene

When Top Bankers Meet (with illus) p37, Oct.2

BLEEDING

New chemical complex called Adrenosem is very effective in control of bleeding # p160, Nov.6

BLUMGART (N. Erlanger) Co.

Announces a new light-weight insulation for clothing # p194, Sep.11

BOATS

Henry B. Nevins, Inc.: All's Well Again for Yachtsmen (with 4 illus) p56, Sep.4

Yachtsmen order cruisers from Japan # p158, Oct.2

BOEING Airplane Co.

Air Force orders three Boeing 707 prototypes and 11 from the production line # p34, Aug.14

Experimental Model Seven Years Ago . . . B-47 Bomber Hits 1,000th Mark (2 illus) p31, Oct.16

Readers Report: Not Us Engineers p12, Oct.16

BOHN Aluminum & Brass Co.

Buys Reo Motors # p46, Nov.20

BOLIDEN Mining Co.

Europe's largest ore concentrate plant is opened in northern Sweden # p148, Oct.23

BON Marche

Gives customers free rides from the store to its warehouse # p104, Sep.18

Making Store Carnivals Pay for Themselves (with illus) p106, Dec.18

BONIN, Edward

The Grassroots Battle to Win Pennsylvania (with 3 illus) p120, Oct.23

BONUSES

AMA reports executive's bonuses are being computed by many companies on the basis of profits before taxes # p64, Aug.21

Bonus Plan: A tie-up with plywood prices is working with two Oregon mills p44, Sep.11

Ford Slashes Bonuses It Used to Lure Brass p16, Dec.25

BOOKS and Pamphlets

New books for: Golfers, Fishermen, Sports-Car Fans, Outdoor Chefs, and Loafers # p96, Jul.3

Readers Report: Armchair Adventures p8, Jul. 10

ICC issues dictionary of advertising and distribution, containing marketing terms in eight languages # p126, Jul.17

Pan American World Airways will issue a guide to world travel # p136, Jul.17

Psychiatrist Harry S. Sullivan Analyzes: Technique of a Conference (with illus) p146, Jul.17

Readers Report: A Three-Way Study p8, Jul. 17

Whelan's Drug Stores sell publisher's overstocks at 9¢ a book # p86, Jul.24

Americans Are Reading More: But Paperbacks' Success Comes High (with table) p40, Jul.31

Embezzlement Controls for Business Enterprises by Lester Pratt # p76, Jul.31

Sources of Information and Unusual Services – A Guide to Organizations and Agencies # p112, Jul.31

New book lists government-owned patents # p38, Aug.7

Touring With Towser # p104, Aug.7

Handbook of Liquor Statistics p81, Aug.14

How To Take Care Of Your Pictures by Caroline K. Keck # p128, Aug.14

Loans sources in the federal government is the subject of a new pamphlet # p32, Aug.14

The Novelist's Insight (Trend) p144, Aug.14

Dr. J. A. Winter in "Are Your Troubles Psychosomatic" # p127, Aug.14

New Chemical Business Handbook is ready # p95, Aug.21

World-Wide Travel Regulations Made Easy # p128, Aug.21

A new list of unsolved technical problems affecting national defense has been published by the National Inventors Council # p90, Aug.28

Los Angeles Chamber of Commerce issues a marketing atlas # p72, Aug.28

The 1955 edition of The Gun Digest is available # p116, Aug.28

Chess Traps, Pitfalls, and Swindles # p140, Sep.4

Industrial Market Planning Workbook # p134, Sep.4

Publication listing details on easing of trade bans with the Reds can be obtained from Dept. of Commerce # p40, Sep.4

Anti-recession and the role of business is the subject of a recent paper of CED # p108, Sep. 11

Decision, Inc., will publish engineers' job directory # p108, Sep.11

Hoge-Farrell, Inc. publishes a directory of discount houses # p176, Sep.11

It's Competition: Economist Kaplan's new book defends big business p27, Sep.11

The 1955 edition of the Shooter's Bible is available # p180, Sep.11

Guide to TV Trade-Ins p110, Sep.18

Salesman's Confidential Manual is published by I Want to Know Publications # p166, Sep. 18

Book Shows Why Corporations Are a Whipping Boy for Critics p196, Sep.25

Dept. of Agriculture issues its new Year Book # p38, Oct.2

Du Pont issues a book explaining how a company medical program can be set up # p52, Oct.9

New books: Sandburg's one-volume Abraham Lincoln, The Man in the Thick Lead suit, Lord David Cecil's Melbourne, Sunk, Adventures in Water-Color Painting, Fish Cookery, and Who Knows–and What # p176, Oct.9

Regulations interpreting the new tax law are coming out # p38, Oct.9

Prospecting for Uranium, and Prospecting with Counter. Another good book is Mineral for Atomic Energy # p183, Oct.16

Books for sportsmen: The Complete Golfer, The Complete Book of Hunting, and the The Complete Book of Guns # p176, Oct.23

Adolph A. Berle, Jr., Sees A . . . Revolution U. S. Style. The U. S. corporation is the power center of the economy (with illus) p114, Oct. 30

Motivation Research in Advertising and Marketing by George Horsley # p54, Oct.30

Garages and Carports, and Garages Plus Room to Spare # p160, Nov.6

The Reasons People Give for Buying Major Appliances (with table) p41, Nov.6

You and Your Car Insurance by George C. Coughlin # p160, Nov.6

New books: Design of the Universe, The Story of the Declaration of Independence, An Almanac of Liberty, The Blue and the Gray # p176, Nov.13

New Books: The Saturday Evening Post Treasury, Tales of the African Frontier, Glory, God, and Gold, Sun, Sea, and Sky, The Tumult and the Shouting # p176, Nov.13

New Directory Coming On Industrial Labs p76, Nov.13

A Business Memoir That Says Something p52, Nov.20

New York State Thruway authorities have put out a rule book p76, Nov.20

Rise of an Industrial Giant: Industrial Voyage is more than the autobiography of a man (with illus) p48, Nov.20

The 35th edition of Montgomery's Federal Taxes is now available # p180, Nov.20

A handy desk reference for the executive is the Basic Everyday Encyclopedia # p160, Nov. 27

Growth trends of the past 25 years are detailed in report by Commerce Dept. # p38, Nov.27

A handy household reference, How to Clean Everything # p160, Dec.4

Bright Side of Business in Latin America p150, Dec.4

The Giant Cactus Forest and Its World # p136, Dec.11

Commerce Dept. issues first report under its new "World Trade Information" # p38, Dec.18

Drucker on Management . . . Study of a Costly Resource (with 2 illus) p70, Dec.18

BORDEN, Neil

Probing the Mysteries of King Consumer p56, Oct.30

BORG, George

"Mr. Clutch" Is a Textile Man Now (with 4 illus) p192, Sep.25

BORGANA

"Mr. Clutch" Is a Textile Man Now (with 4 illus) p192, Sep.25

BORG-WARNER Corp.

Norge Div. buys out Thor Corp.'s line of ranges p129, Sep.25

Reactions to an Urgent Plea: Three companies asked employees for help in cutting labor costs. Detroit Gear is turned down p178, Oct.16

BOSTON Conference on Distribution

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BOSTON & Maine RR

Merger Talk Everywhere p28, Jul.31

BOSTON, Mass.

Boston: An old city pioneers the problems of maturity (Cover) Jul.10

Boston: Building in History's Attic (with 12 illus) p78, Jul.10

Boston Businessmen Talk About . . . Trouble Working Overtime (with illus) p142, Oct.2

Boston's trade center hopes to be in business soon. The goal: to get New England shippers to use the port of Boston # p34, Oct.2

New England Shrimp p132, Nov.6

About Time p54, Nov.27

Bird News by Phone p60, Dec.4

Starts work on clearing the 23 acres on the south end of town for new commercial center # p174, Dec.4

BOTANY Mills

Merger with Princeton Worsted Mills is off # p76, Nov.27

BOTT, Leo P., Jr.

Readers Report: Advertising and Agriculture p8, Jul.24

Readers Report: More Benson & Bott p8, Jul. 31

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New Fizz in Old Trade (with illus) p148, Oct. 16

Squeeze Bottles: Another Try. Now Bradley Container is in the field with some new ideas p130, Oct.16

Readers Report: Magic Bottles p8, Nov.13

BOWATER, Sir Eric

Stakes $60-million on Tennessee paper plant (with illus) p166, Oct.16

BOWATER'S Southern Paper Corp.

Dedicates its new newsprint plant in Calhoun, Tenn. # p156, Oct.9

Expanding Britons p98, Jul.31

Briton Bets on U. S. Newsprint (with 2 illus) p166, Oct.16

BOWER, Marvin

The engineer shortage can be alleviated according to Bower # p115, Nov.13

BOX Office Television, Inc.

Closed-Circuit TV Covers the Country (with map and table) p46, Oct.9

BRADEMAS, John

South Bend: The Issue Is Recession (with illus) p62, Oct.9

BRADFORD, Robert

Business and Politics (Trend) p196, Nov.20

Readers Report: A Place in Politics p4, Dec.25

BRADLEY Container Corp.

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BRADLEY (R. M.) & Co.

Natick, Mass.: Delivered, One Brewery p142, Oct.30

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BRAKES, Inc.

Bendix-Westinghouse Automotive Air Brake charges company with counterfeiting # p112, Oct.23

BRANDO, Marlon

Waterfront Film Dramatizes the Real (with illus) p94, Aug.7

BRANIFF Airways

Turns down Pan American-Grace Airway's offer to buy its Latin American operation # p82, Jul.3

How a Team Takes Over a One-Man Show (with 2 illus) p43, Aug.14

Control remains firmly in the hands of Braniff Foundation after the death of Mrs. Tom Braniff # p114, Sep.4

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Brazilian Supreme Court upholds Pres. Getulio Vargas on his decree doubling minimum legal wages # p126, Jul.10

New oil refinery will get its crude oil from Standard Oil Co. of N. J. and Standard Oil of Calif. # p126, Jul.17

The U. S. Coffee Pot: Brazil Feels the Squeeze (with chart) p112, Jul.24

A political crisis – and a dangerous one – has blown up in Brazil # p108, Aug.14

High-Cost Money p103, Aug.14

Brazil's Politics Boil Over: Army's neutral stand saves Vargas (with illus) p114, Aug.21

Buyers Get a Break on Coffee: Martinson and Aborn shave wholesale prices after Brazil acts to push stocks p48, Aug.21

The chronic crisis in Brazil, which led to the death of President Vargas, won't be solved just by his removal # p94, Aug.28

Uneasy Calm in Brazil: Cafe takes over a sea of economic problems (with illus) p125, Sep.4

An Italian firm wins Rio government O.K. to produce liquified petroleum gas in Brazil # p156, Sep.11

Cie. Financiere, Paris is looking over business in Brazil # p158, Sep.11

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What's Happening to the Cost of Living (table) p164, Oct.2

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Latest report on consumer credit shows a gain. Actually the consumer has been acting very conservatively # p18, Nov.6

Credit will remain easy – The GOP's handling of credit will be defended in hearings this week # p37, Dec.4

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Cigarette Output: Down Again p59, Oct.2

Department issues its new year book # p38, Oct.2

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New farm price support decisions will be announced soon. Producers of oil seeds and small grains may be in for a jolt # p40, Oct.30

More meat will be eaten in 1954 than in any of the past 46 years # p34, Nov.6

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The fastest propeller-driven plane in the world made its first flight last week # p190, Sep.11

First atomic power for a surface vessel is proposed by the Navy for an aircraft carrier # p34, Oct.23

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National Assn. of Discount Merchants predicts a discounters' housecleaning # p43, Dec.25

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Jobs Wanted: 20-million of them over the next 20 years. Creating new jobs will be top management's problem # p9, Dec.25

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NATIONAL Planning Assn.

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NATIONAL Science Foundation

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NEW YORK Credit & Financial Management Assn.

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More Nickel: Freeport Sulphur and GSA are getting together to boost production p62, Nov.20

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BOSTITCH, Inc.
Aug. 7; Sept. 25; Nov. 20

BOWER Roller Bearing Co.
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

BRAD Foote Gear Works, Inc.
July 17; Aug. 21; Sept. 25; Oct. 23; Nov. 20; Dec. 18

BREUER Electric Mfg. Co.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

BRIDGEWATER Machine Co.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

BRISTOL Brass Corp.
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

BRODERICK & Bascom Rope Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

BROOK Motor Corporation
July 17; Sept. 18; Nov. 20

BROWN Boveri Corp.
Sept. 18; Oct. 16; Nov. 20

BROWN & Root, Inc.
Sept. 18; Oct. 23; Nov. 27

BROWN Company
Aug. 28; Oct. 30

BRUNING, Charles, Company
July 10; Sept. 11; Oct. 9; Nov. 13

BUDD Company, The
Sept. 11; Nov. 6

BUELL Engineering Co.
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

BUFFALO Forge Company
July 3, 31

BULLARD Company
July 10; Aug. 14; Sept. 11; Oct. 9; Nov. 6, 20; Dec. 11

BUNDY Tubing Company
July 24; Sept. 11; Oct. 16; Nov. 20

BURGESS Battery Company
Sept. 18; Nov. 13

BURROUGHS Corp.
July 10; Aug. 7, 14, 28; Sept. 4, 18; Oct. 2, 9, 23, 30; Nov. 13, 20, 27; Dec. 25

BUSCHMAN, E. W., Company, The
July 10; Aug. 7; Sept. 4; Oct. 2; Nov. 6; Dec. 4

BUSINESS Week
July 3, 17, 24; Aug. 7, 21; Nov. 6; Dec. 4, 18, 25

BUTLER Mfg. Co.
July 10; Aug. 14; Sept. 11; Oct. 16; Nov. 13; Dec. 11

C

CADILLAC Plastic Company
Nov. 20

CAPPEL, MacDonald & Company
Dec. 18

CAPPER-Harman-Slocum, Inc.
Sept. 11; Oct. 2; Nov. 6

CARBOLOY Dept. of Gen. Electric
Aug. 21; Oct. 23; Dec. 11

CARBORUNDUM Co.
Sept. 25; Oct. 30; Dec. 4

CARRIER Corp.
July 31; Aug. 21; Sept. 18; Oct. 16; Nov.13

CARROLL, J. B., Company
Sept. 11

CARTER Motor Company
Nov. 6

CELANESE Corp. of America & Subsidiary Cos.
Sept. 18; Oct. 9, 23; Nov. 13; Dec. 4, 11

CENTRAL of Georgia Railway
Sept. 11

CENTRAL National Bank
Sept. 11, Oct. 30

CENTURY Electric Co.
July 24; Sept. 18; Nov. 13

CHAMBERSBURG Engineering Co.
Oct. 2; Nov. 6; Dec. 18

CHART-PAK, Inc.
July 17

CHASE National Bank, Inc.
Sept. 11, 25; Oct. 16; Dec. 4

CHESAPEAKE & Ohio Railway Co.
Aug. 7; Oct. 9; Dec. 4

CHICAGO, Burlington & Quincy Railroad
Nov. 6

CHICAGO & Eastern Illinois, R. R.
July 10; Sept. 11; Oct. 23; Nov. 27; Dec. 18

CHICAGO, Milwaukee, St. Paul & Pacific RR. Co.
July 31; Sept. 25; Nov. 27

CHICAGO Rawhide Mfg. Co.
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

CHICAGO, Rock Island & Pacific RR.
Sept. 25; Nov. 13

CHIVAS Brothers Import Corp.
July 17; Oct. 9; Dec. 4

CHRYSLER Corp. (Div. Notice)
Aug. 21; Nov. 27

CHRYSLER Corp. (Dodge Truck Div.)
Sept. 11

CHRYSLER Corp. and or its Subsidiaries (Ind. Engine)
July 10; Aug. 21; Oct. 2; Nov. 13; Dec. 25

C. I. T. Corporation
Oct. 23; Nov. 27; Dec. 11

CITY of Long Beach
July 17; Aug. 14; Sept. 11; Oct. 2; Dec. 18

CLAPP & Poliak
Sept. 25

CLARAGE Fan Company
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

CLARK Equipment Company (Construction Machinery Div.)
Aug. 14; Oct. 16; Dec. 4

CLARK Equipment Company (Industrial Truck Div.)
July 24; Aug. 21; Sept. 18; Oct. 9, 23; Nov. 20; Dec. 11

CLARK, Keith, Inc.
Nov. 6

CLEMENT, J. W., Co., Inc.
July 10; Sept. 4

CLEVELAND Electric Illuminating Co
Oct. 16; Nov. 20

CLEVELAND Pneumatic Tool Co.
July 10; Aug. 14; Sept. 4; Oct. 2; Nov. 6

CLUES
July 3, 10, 17, 24, 31; Aug. 7, 14, 21, 28; Sept. 4, 11, 18, 25; Oct. 2, 9, 16, 23, 30; Nov. 6, 13, 20, 27; Dec. 4, 11, 18, 25

COLD Metal Products Company
July 17; Aug. 14; Sept. 11; Oct. 23; Nov. 6; Dec. 4

COLSON Corp., The (See Service Caster & Truck Corp.)
Sept. 11; Oct. 9; Nov. 6

COLUMBIA Ribbon & Carbon Mfg. Co.
Sept. 25; Oct. 23

COLUMBIA-Southern Chemical Corp.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 20; Dec. 11

COLUMBIAN Art Works, Inc.
Sept. 11, 25

COMBUSTION Engineering, Inc.
July 10; Sept. 4; Oct. 2; Dec. 4, 18

COMMERCIAL Credit Co.
Aug. 7; Sept. 25; Nov. 20

COMMITTEE of 100 of Mishawaka & South Bend
July 17; Sept. 11

COMMONWEALTH of Pennsylvania
July 24; Aug. 21; Sept. 25; Oct. 16; Nov. 13; Dec. 11

CONE Drive Gears of Michigan Tool
Sept. 25; Oct. 30

CONNECTICUT Hard Rubber Co.
July 17; Nov. 6

CONNECTICUT Telephone & Electric Corp. (Division of Great Amer. Industries)
Nov. 13, 20

CONSOLIDATED Vultee Aircraft Corp. (Div. Gen. Dynamics)
Oct. 2

CONSUMERS Power Co.
July 24; Sept. 25; Nov. 13

CONTINENTAL Can Co.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13

CONTINENTAL Motors Corp.
July 17; Aug. 21; Sept. 18; Oct. 16; Nov. 13 Dec. 11

CONTROL Engineering
Oct. 2; Dec. 4

CONVEYOR Specialty Company, Inc.
Oct. 9

COOPER-Bessemer Corp.
July 10, 24; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

COPPER & Brass Research Association
Sept 18; Nov. 27

COPY-Craft, Inc.
July 10; Oct. 9

CORDLEY-Hayes
July 31; Aug. 21

CORMAC Industries, Inc.
Oct. 2

CORNING Glass Works
July 3; Aug. 7; Sept. 4; Oct. 16; Nov. 20; Dec. 18

CORRULUX Div. of Libbey-Owens-Ford
Oct. 2

COXHEAD, Ralph C., Corp.
Dec. 4

CRANE Company
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

CRAWFORD Door Co.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

CROWELL Collier Publishing Co. (Woman's Home Companion)
July 24; Aug. 14; Dec. 25

CROWN Cork & Seal Co., Inc. (Can Div.)
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 20 Dec. 4

CRUCIBLE Steel Company of America
Aug. 7; Sept. 11; Oct. 16; Nov. 13

CUMMINS-Chicago Corp. (Business Machine Div.)
Sept. 18

CUMMINS Engine Co.
Aug. 28; Sept. 25; Nov. 13; Dec. 4

CUNNINGHAM & Walsh, Inc.
Oct. 30; Nov. 20; Dec. 11

CUTLER-Hammer, Inc.
Sept. 25; Nov. 20; Dec. 18

D

DANLY Machine Specialties, Inc.
Aug. 28; Oct. 16; Nov. 27

DARNELL Corp. Ltd.
Aug. 7; Oct. 9; Dec. 4

DAVISON Chemical Co. (Div. of W. R. Grace & Co.)
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 20; Dec. 11

DAY-BRITE Lighting, Inc.
July 17; Aug. 21; Sept. 18; Oct. 23; Nov. 6; Dec. 18

DAYTON Rogers Mfg. Co.
Sept. 11; Oct. 16

DEARBORN Chemical Co.
Sept. 11; Oct. 9; Dec. 4

DENISON Engineering Co., The
July 10; Aug. 7; Oct. 9, 30; Nov. 27; Dec. 25

DENNISON Mfg. Co.
Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

DESIGNERS for Industry
Aug. 14; Sept. 25; Oct. 9, 23; Nov. 27; Dec. 11

DETROIT Lectern Co.
Nov. 13

DETROIT Steel Products
July 10, 17; Aug. 7, 14, 21; Sept. 4; Oct. 9, 16; Nov. 6, 13, 20; Dec. 4

DeVILBISS Company, The
July 17; Sept. 18; Nov. 20

DEWEY & Almy Chemical Co. (Div. of W. R. Grace & Co.)
July 17; Sept. 11; Oct. 2, 16; Nov. 27; Dec. 11, 25

DIAMOND Power Specialty Corp.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

DICK, A. B., Company
Sept. 18, Nov. 13

DICTAPHONE Corp.
Nov. 6

DIEBOLD, Inc.
Nov. 20; Dec. 11

DITTO, Inc.
Oct. 30

DO All Company
Sept. 4; Oct. 9; Nov. 6; Dec. 4

DODGE, F. W., Corp.
July 17; Aug. 7, 28; Sept. 18; Oct. 9, 30; Nov. 20; Dec. 11

DOUGLAS Aircraft Company, Inc.
Oct. 23

DOUGLAS Fir Plywood Association
July 3, 24; Aug. 14; Sept. 4, 25; Oct. 16; Nov. 6, 27; Dec. 11, 25

DOUGLAS-Guardian Warehouse Corp.
Sept. 11

DOW Chemical Co., The
July 10, 24; Aug. 7, 21; Sept. 4, 11; Oct. 2, 9, 30; Nov. 13; 27; Dec. 4, 11

DOW Corning Corp.
July 24; Sept. 18; Oct. 16; Nov. 13; Dec. 11

DOWELL, Inc.
July 3, 31; Aug. 28; Sept. 25; Oct. 23

DRESSER-Ideco Co. (Sub. of Dresser Industries)
Sept. 11

DRI Aire, Incorporated
Aug. 14; Sept. 18; Oct. 16

DU MONT, Allen B., Laboratories, Inc. (Institutional)
Aug. 21; Oct. 23

DU PONT, E. I., de Nemours Co., Inc. (Fabrics & Finishes – Color Conditioning)
Oct. 23; Nov. 6

DU PONT, E. I., de Nemours Co., Inc. (Fabrics & Finishes-Ind. Fin.)
July 17; Nov. 27

DU PONT, E. I., de Nemours Co., Inc. (Kinetic Chem.—Freon Refrigerants)
Aug. 14; Sept. 18; Nov. 6; Dec. 4

DU PONT, E. I., de Nemours & Co., Inc. (Neoprene)
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

DU PONT, E. I., de Nemours & Co., Inc. (Polychemicals)
July 10; Aug. 14; Sept. 25; Oct. 16; Nov. 20; Dec. 18

DU PONT, E. I., de Nemours & Co., Inc. (Textile Fibers Dept.)
July 10; Aug. 7; Sept. 4, 13; Oct. 2; Nov. 6, 27; Dec. 25

DUREZ Plastics & Chemicals, Inc.
July 10; Aug. 21; Sept. 11; Oct. 9; Nov. 6; Dec. 4

DYKEN Manufacturing Company
Aug. 14, 28; Sept. 11, 25; Oct. 9, 23; Nov. 6, 20

E

EAGLE-Picher Company
July 10, 31; Aug. 14; Sept. 4, 25; Oct. 16; Nov. 6, 27

EASTERN Corporation
July 31; Aug. 7; Sept. 11; Oct. 9; Dec. 4

EASTERN Railroad Presidents Conference
Aug. 21

EASTMAN Kodak Company (Gen. Industrial)
July 3; Sept. 4; Nov. 6

EASTMAN Kodak Company (Kodapak)
Aug. 14; Dec. 4

EASTMAN Kodak Company (Verifax)
July 17; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

EBASCO Services, Inc.
Sept. 25; Nov. 6, 27; Dec. 25

EBCO Mfg. Co., The (Kelvinator Water Coolers)
Aug. 14; Oct. 2

EBERHARD Faber Pencil Co.
Oct. 2

EDISON, Thomas A., Inc. (Ediphone Div.)
Sept. 25; Oct. 23

EDISON, Thomas A., Inc. (Storage Battery Div.)
July 24; Aug. 21; Sept. 18

ELECTRIC Storage Battery Company
July 3; Sept. 4; Nov. 6; Dec. 25

ELECTRICAL World
July 31; Sept. 4; Oct. 30

ELGIN National Watch Company & Subsidiaries
Oct. 16

ELJER Company
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

ELLIOTT Addressing Machine Co.
Sept. 4, 18; Oct. 2, 16, 30; Nov. 13

ELWELL-Parker Electric Co., The
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

EMELOID Co., The
Sept. 11

EMERSON Books, Inc.
Aug. 14

EMERSON Electric Mfg. Co.
July 17; Sept. 11

EMERY Air Freight Corp.
Sept. 4; Oct. 2, 30; Nov. 13, 27; Dec. 18

EMERY'S, Thomas, Sons, Inc.
July 10; Oct. 9; Dec. 18

EMHART Mfg. Company
July 3, 31; Aug. 28; Oct. 9, 30; Nov. 20; Dec. 18

EMKAY, Inc.
Nov. 6

EMPLOYERS Mutual Liability Insurance Co. of Wausau
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

ENGINEERING News Record
July 17

ENJAY Company, Inc. (Associate of Esso Standard Oil Co.)
July 3, 31; Aug. 28; Sept. 11; Oct. 9; Nov. 6; Dec. 4

EQUIPMENT Mfg. Inc.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

EQUITABLE Life Assurance Society
Sept. 4, 11, 18, 25; Oct. 2, 9, 16, 23

ERIE Railroad Company
July 24; Aug. 21; Sept. 11, 18; Oct. 9, 16; Nov. 13; Dec. 11

ESSEX House
July 10; Aug. 7; Sept. 4; Oct. 2

ESTERBROOK Pen Co.
Aug. 14; Sept. 18; Oct. 16; Nov. 27

EVANS Products Company
Sept. 25; Nov. 6

EVENING & Sunday Bulletin, The
Sept. 11; Oct. 16; Dec. 4

EXECUTONE, Inc.
July 10; Sept. 25; Oct. 16; Nov. 13

F

FAFNIR Bearing Co.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

FANSTEEL Metallurgical Corporation
Nov. 13

FANTUS Factory Locating Service
July 3, 10

FARQUHAR, A. B., Company (Hydraulic Press Div.)
Aug. 21

FARVAL Corp., The
July 24; Aug. 21; Sept. 18

FAULTLESS Caster Corporation
Oct. 9, 23; Nov. 13, 27

FEDERAL Pacific Electric Company
July 10; Aug. 21; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

FEDERAL Products Corp.
July 24; Aug. 21; Oct. 9, 30; Nov. 13, 27; Dec. 18

FELT & Tarrant Mfg. Company
Sept. 18; Oct. 9; Nov. 13

FIELD & Flint Co. (Dr. Locke Shoes)
Sept. 11, 25

FINNELL System, Inc.
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

FIRESTONE Plastics Co. (Exon)
July 10; Sept. 25; Dec. 4

FIRESTONE Tire & Rubber Company
Nov. 13

FIRST Boston Corp., The
July 17; Oct. 9; Nov. 27

FIRST National Bank of Atlanta
Sept. 11; Oct 2; Dec. 4

FLEET of America, Inc.
Sept. 25

FLETCHER Aviation
Aug. 28; Dec. 25

FLORIDA State Advertising Commission
Sept. 11; Nov. 13

FOLLANSBEE Steel Corp.
July 17

FOOD Machinery & Chemical Corp.
Aug. 21; Oct. 2; Nov. 13; Dec. 18

FORD Instrument Corporation (Div. of The Sperry Corp.)
July 24; Aug. 28; Sept. 11; Oct. 16; Nov. 6, 27; Dec. 18

FORD Howard Paper Company
July 10; Aug. 7; Sept. 4; Oct. 2, 23; Nov. 20; Dec. 18

FORT Wayne Corrugated Paper Company
July 17; Aug 28; Sept. 25; Oct. 23; Nov. 20

FRANKFORT Distillers Corporation
Oct. 23

FRICK Company
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Dec. 4, 25

FRIDEN Calculating Machine Co., Inc.
July 10; Sept. 4, 18; Oct. 2, 16; Nov. 6, 13; Dec. 11

FUJI Bank Ltd.
July 3; Sept. 4; Nov. 6

FURNAS Electric Company
July 17

G

GAIR, Robert, Co., Inc.
July 31; Sept. 4, 18; Oct. 16, 23; Nov. 13, 27; Dec. 4, 18

GALLMEYER & Livingston Company
Sept. 25; Oct. 23; Nov. 20; Dec. 18

GANNETT, Fleming, Corddry & Carpenter, Inc.
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

GARDNER-Denver Company
July 31; Aug. 21; Sept. 25; Oct. 9, 23; Nov. 27; Dec. 18

GAYLORD Container Corporation
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

GEISS-America
Aug. 14; Sept. 11; Nov. 6, 13

GENERAL American Transportation Corp.
Sept. 25; Oct. 16; Nov. 13; Dec. 11

GENERAL Bandages, Inc.
July 17

GENERAL Binding Corp.
Nov. 13

GENERAL Box Company
Aug. 7; Sept. 4; Oct. 2; Nov. 27; Dec. 18

GENERAL Cable Corporation
July 31; Sept. 25; Oct. 30

GENERAL Controls Company
Aug. 21; Oct. 23

GENERAL Dynamics Corp.
Sept. 11; Oct. 2, 9, 23; Nov. 6; Dec. 18

GENERAL Electric Company (Air Conditioning Div.)
July 17; Aug. 14

GENERAL Electric Company (Apparatus)
July 3, 10, 17; Sept. 18; Oct. 16; Nov. 6, 20; Dec. 18

GENERAL Electric Company (Chemical Progress)
July 17; Sept. 11; Nov. 6; Dec. 4

GENERAL Electric Company (Commercial Prod. Dept.)
Oct. 16, 30; Nov. 20; Dec. 4

GENERAL Electric Company (Lamp Div.)
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

GENERAL Electric Company (X-Ray Dept.)
Aug. 21; Sept. 23; Dec. 11

GENERAL Fireproofing Company
July 17; Aug. 28; Sept. 11; Oct. 9; Nov. 6; Dec. 4

GENERAL Investing Corporation
Oct. 16

GENERAL Metals Corp.
Oct. 30; Dec. 11

GENERAL Motors Corp. (Chevrolet Motor Div.)
Aug. 14; Oct. 16; Nov. 13

GENERAL Motors Corp. (Electro-Motive Div.)
Oct. 16; Nov. 6; Dec. 4, 25

GENERAL Motors Corp. (Frigidaire Div.)
July 3, 31

GENERAL Motors Corp. (Harrison Radiator Div.)
July 10; Aug. 14; Sept. 18; Oct. 16; Dec. 11

GENERAL Precision Equipment Corporation
Sept. 4, 25; Oct. 30; Dec. 11

GENERAL Public Utilities Corporation
Dec. 4

GERLINGER Carrier Company
July 10; Aug. 14; Sept. 11, 25; Nov. 20; Dec. 11

GLIDDEN Company, The
July 17; Sept. 4

GLOBE Wernicke Company
July 10; Aug. 14; Sept. 18; Oct. 16; Nov. 13; Dec. 11

GLOBE Forgan & Company
July 17; Sept. 18

GOLDMAN, Sachs & Company
Dec. 11

GOODRICH, B. F., Chemical Company
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

GOODRICH, B. F., Company (Industrial Products & Koroseal Div.)
July 10, 24; Aug. 7, 21; Sept. 4, 18; Oct. 2, 16, 30; Dec. 11

GOODRICH, B. F., Company (Sponge Products Div.)
July 17; Aug. 14; Sept. 11; Oct. 9, 23; Nov. 6; Dec. 4

GOODYEAR Printing & Stationery Company
Sept. 25

GOODYEAR Tire & Rubber Company, Inc. (Chemical Products)
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

GOODYEAR Tire & Rubber Company, Inc. (Mech. Goods, Indus. Prod.)
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6

GRAHAM Transmissions, Inc.
July 17; Aug. 21

GRANITE City Steel Company
July 24; Sept. 18; Nov. 13

GRAPHIC Systems
Oct. 2

GRAY Manufacturing Company
Sept. 18; Oct. 16; Nov. 20

GRAYBAR Electric Company
July 24; Aug. 14; Sept 11; Oct. 2, 30; Nov. 27; Dec. 18

GREATER Tampa Chamber of Commerce
Aug. 7; Oct. 2

GREEN Meadows Farm
Nov. 6

GRIMM, W. T., & Company
Sept. 25; Nov. 27; Dec. 11

GRINNELL Co., Inc.
July 31; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

GUARANTY Trust Company of New York
Aug. 14; Oct. 9

H

HADLEY, Charles R., Company
July 10, 31; Aug. 28; Oct. 16; Dec.11

HALIBURTON, Earle P.
Nov. 6

HALOID Company, The
July 24; Aug. 28; Sept. 25; Oct. 23; Nov. 27; Dec. 18

HALSEY, Stuart & Company, Inc.
July 10; Nov. 13

HAMILTON Manufacturing Company (Drafting Equipment Div.)
Oct. 9

HAMILTON Manufacturing Corp.
Aug. 14; Sept. 11; Oct. 9

HAMILTON Watch Company
Sept. 11; Nov. 13

HAMMERMILL Paper Company (Cockletone Bond)
Sept. 11

HAMMERMILL Paper Company (Hamilton Duplicating Papers)
Sept. 25

HAMMERMILL Paper Company (Hammermill Bond)
July 17; Oct. 9, 30; Nov. 20; Dec. 11

HARDWARE Mutual Casualty Company
July 17; Sept. 4; Oct. 2

HARNISCHFEGER Corporation
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13, 27

HARPER, H. M., Company
July 10; Oct 9; Nov. 6

HARRIMAN Ripley & Co., Inc.
Aug. 7

HARRINGTON & Richardson, Inc.
Sept. 25; Oct. 2

HARTFORD Fire Ins. Co. & Hartford Acc. & Ind. Co.
July 3; Aug. 7, 28; Sept. 18; Oct. 23; Nov. 13; Dec. 18

HARVEY Aluminum (Div. of Harvey Machine Co. Inc.)
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

HAUSERMAN, E. F., Company, The
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

HEINEMANN Electric Company
Sept. 11; Oct. 30; Dec. 4

HEINL'S Greenhouse
Oct. 30

HERCULES Powder Company
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

HERTZ System, Inc.
Aug. 14; Oct. 16

HEWITT-Robins, Inc.
July 31; Aug. 28; Oct. 2; Nov. 27

HEWLETT-Packard Company
July 17; Aug. 21; Sept. 18; Oct. 9, 30; Nov. 20; Dec. 11

HEYER Corporation, The
Sept. 4, 11; Oct. 9, 16; Nov. 6, 20

HILTON Hotels Corporation
July 10; Aug. 21; Sept. 18; Oct. 9; Nov. 20; Dec. 4, 18

HINDE & Dauch Paper Company, The
July 3; Aug. 14; Sept. 4; Oct. 2, 30

HOLMES & Narver
July 10; Sept. 25; Oct. 23

HOME Insurance Company, The
July 31, Oct. 2; Nov. 20

HOOKER Electrochemical Company
July 31; Aug. 21; Oct. 23; Nov. 20

HOTELS Statler Company, Inc.
July 24; Aug. 21; Sept. 18; Oct. 16

HOUGH, Frank G., Company
Aug. 14; Sept. 11; Oct. 23; Dec. 11

HOUGHTON, E F., & Company
Oct. 2, 30; Dec. 4

HUNT, Howard, C., Pen Company
Sept. 25

HYATT Bearing Div. (General Motors Corp.)
July 24; Sept. 4; Oct. 9; Nov. 6; Dec. 4

HYDRAULIC Press Mfg. Company, The
July 17; Aug. 21; Sept. 4

HYSTER Company
July 17; Aug. 14; Sept. 18; Oct. 16; Nov. 13; Dec. 18

I

ILG Electric Ventilating Company
July 24; Aug. 21, 28

ILLINOIS Clay Products Company
Aug. 28; Oct. 30

INDIANA Department of Commerce & Public Relations
Nov. 6

INDUSTRIAL Brownhoist Corp.
July 17; Aug. 28; Sept. 11; Nov. 27

INDUSTRIAL Crane & Hoist Company
Sept. 11

INDUSTRIAL Sound Control, Inc.
Sept. 11; Oct. 23

INLAND Steel Company
July 3; July 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

INSTITUTE of Industrial Launderers
Oct. 9

INSTRUMENTS Publishing Company
Sept. 25

INSURANCE Company of North America
Sept. 11

INTERNATIONAL Business Machines Corp.
July 3; Aug. 28; Sept. 18; Nov. 6, 20, 27; Dec. 4, 18

INTERNATIONAL Exposition Company
Sept. 18; Oct. 16; Nov. 6, 13; Dec. 4

INTERNATIONAL Harvester Co. (Motor Truck Div.)
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

INTERNATIONAL Nickel Co., Inc.
July 10; Aug. 7, 14; Sept. 4, 25; Oct. 2, 16, 30; Nov. 27; Dec. 4, 25

INTERNATIONAL Railway Car Co. (Morrison Railway Supply Corp.)
Sept. 4, 11, 18, 25; Oct. 2

INTERNATIONAL Salt Co., Inc.
Aug. 14; Nov. 20

INTERNATIONAL Telephone & Telegraph Corp.
Sept. 11

INVESTORS Diversified Services, Inc.
Aug. 28

INVINCIBLE Metal Furniture Company
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

INVINCIBLE Vacuum Cleaner Manufacturing Company
Oct. 30; Nov. 27; Dec. 11

IOWA Development Commission
Dec. 18

IRON Fireman Manufacturing Company
July 17

J

JENKINS Bros.
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 18

JESSOP Steel Company
July 17; Aug. 21; Sept. 18; Oct. 16; Nov. 20

JOHNS-Manville Corp. (Accoustical Materials)
Sept. 11; Oct. 23; Nov. 6; Dec. 4

JOHNS-Manville Corp. (Institutional)
July 10; Aug. 21; Sept. 4, 18; Oct. 2, 16, 30; Nov. 13, 27; Dec. 25

JOHNS-Manville Corp. (Movable Walls)
July 17; Aug. 14; Oct. 9; Nov. 27

JOHNSON & Higgins
Sept. 25; Oct. 23

JOMAC, Inc.
July 17; Aug. 14; Sept. 11, 25; Oct. 9; Nov. 27; Dec. 18

JONES & Lamson Machine Company
July 31; Aug. 21; Sept. 18; Oct. 16; Dec. 11

JONES & Laughlin Steel Corporation
July 24; Aug. 14; Sept. 18, 25; Oct. 16; Nov. 6; Dec. 4

K

KAISER Aluminum & Chemical Corporation
July 24; Sept. 4, 25; Oct. 23; Nov. 27

KALAMAZOO Label Company
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

KALART Company, Inc., The
Nov. 27

KAWNEER Company, The
Dec. 18

KAYDON Engineering Corporation
July 10; Aug. 7; Sept. 4; Oct. 2; Nov. 6; Dec. 4

KEARNEY & Trecker Corporation
July 3, 31; Aug. 28; Oct. 23; Nov. 20; Dec. 4, 18

KEASBEY & Mattison Company
July 3, 24; Aug. 14; Sept. 4, 25; Oct. 16; Nov. 6, 27; Dec. 18

KELLER Tool Company
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

KELLY Springfield Tire Company
July 3, 31; Sept 18; Oct. 23; Nov. 13

KELSEY-Hayes Wheel Company
July 17; Aug. 21; Sept. 25; Oct. 30; Dec. 4

KEOKUK Electro-Metals Company
Sept. 25; Nov. 27

KEWANEE Ross Corporation
Sept. 18

KEYSTONE Steel & Wire Company
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

KIDDE, Walter, & Company, Inc.
July 10; Aug. 7; Sept. 18; Oct. 16; Nov. 13; Dec. 18

KLING Photo Corporation (Minox Div.)
Sept. 25; Oct. 16, 23; Nov. 13

KOHLER Company
Sept. 11

KOPPERS Company Inc. (Chemical Div.—Chemicals)
July 17; Dec. 18

KOPPERS Company, Inc. (Chemical Div.—Plastics)
Aug. 28; Sept. 11; Oct. 23

KOPPERS Company, Inc. (Metal Products Div. Precipitator Dept.)
July 10

L

LACKAWANNA Railroad Company
Aug. 7; Sept. 11; Oct. 23; Nov. 27

LAMB Electric Company
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

LAMSON & Sessions Co., The
Sept. 25; Oct. 9; Dec. 4

LANGSTON, Samuel M., Company
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

LAYNE & Bowler, Inc.
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

LEACH Corporation
Sept. 25; Oct. 16; Dec. 11

LEES-Bradner Company
July 17; Aug. 14; Sept. 11; Oct. 2, 30; Nov. 27; Dec. 25

LESTER, J. J., & Company, Inc.
Nov. 6

LIBERTY Mutual Insurance Company
July 10, 24; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

LINDE Air Products Company (Div. of Union Carbide)
Aug. 14; Sept. 25; Oct. 9, 23, 30; Nov. 20, 27; Dec. 11

LINK Belt Company
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

LION Oil Company
July 31; Aug. 28; Sept. 25; Oct. 23; Nov.20

LITHO Chemical & Supply Company
Sept. 18

LLOYD-Thomas Company, The
Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

LOEB, Carl M., Rhoades & Company
Aug. 28

LOEW'S, Inc.
Sept. 11; Nov. 27

LORD & Burnham
July 10; Aug. 7; Sept. 11, 25; Oct. 9, 23; Nov. 6, 20; Dec. 4

LOUDEN Machinery Company, The
Sept. 18; Nov. 20

LOWRANCE Quail Farm
Oct. 16; Nov. 13

LUKENS Steel Co.
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27

LUMINOUS Ceilings, Inc.
Sept. 4; Oct. 2

LURIA Engineering Corp.
July 24; Sept. 25; Oct. 16; Nov. 20; Dec. 18

LYON Metal Products, Inc.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

M

MAGNA Driver Corporation
Oct. 23; Dec. 11

MAGNAFLUX Corporation
July 17; Aug. 14; Sept. 18; Oct. 16; Nov. 13; Dec. 11

MAGNESIUM Company of America (Sub. Of Christiansen Corp.)
July 17; Aug. 14; Sept. 18; Oct. 16; Nov. 13; Dec. 11

MALAYAN Tin Bureau, The
Sept. 25

MALLORY, P. R., & Company, Inc.
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

MANNING, Maxwell & Moore, Inc.
July 17; Aug. 14; Sept. 18; Oct. 9; Nov. 13; Dec. 4

MANPOWER, Inc.
Sept. 25; Oct. 9

MANUFACTURERS Trust Company
Oct. 2

MANZEL Div. (Frontier Industries, Inc.)
Oct. 2, 30; Nov. 27; Dec. 25

MARBLE Institute of America, Inc.
Sept. 18; Oct. 9; Nov. 13

MERCHANT Calculators, Inc.
Sept. 11; Oct. 9; Nov. 6; Dec. 4

MARINE Midland Corporation
July 17; Aug. 14; Nov. 20

MARINE Office of America
Oct. 23; Nov. 20

MARLEY Company, The
Sept. 11; Oct. 30

MARSHALL & Ilsley Bank
Sept. 18; Oct. 16; Nov. 20

MARSHALL Steel Company
Sept. 11; Oct. 9; Nov. 6

MARQUETTE Cement Company
Dec. 18

MASSACHUSETTS Investors Trust
July 3; Oct. 9; Dec. 18

MASTER Electric Company
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

McBEE Company, The
July 3, 31; Aug. 14, 28; Sept. 25; Dec. 18

McGRAW-Hill Book Company
July 10, 31; Aug. 14, 28; Oct. 2, 9, 23; Nov. 6, 20

McGRAW-Hill Petroleum Publications
Nov. 27

McGRAW-Hill Publishing Company
July 3, 17, 24; Aug. 21, 28; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 4, 18

McCLOUTH Steel Corp.
July 17; Aug. 21; Sept. 18; Oct. 16; Nov. 20; Dec. 18

McQUAY Norris Mfg. Co. (Electric Products Div.)
Sept. 25; Oct. 30; Dec. 18

MEAD Corporation
July 10; Sept. 25; Oct. 23; Nov. 20; Dec. 18

MECHANICAL Handling Systems, Inc.
Sept. 11; Oct. 9; Nov. 6

MEILINK Steel Safe Company
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6, 27; Dec. 18

MERCK & Company, Inc.
Sept. 11; Oct. 9; Nov. 6; Dec. 4

MERCURY Mfg. Co.
July 24

MERRILL Lynch, Pierce, Fenner & Beane
July 10; Dec. 11

METAL Arts Company, Inc.
Aug. 28; Oct. 2, 9

METALS & Controls (Spencer Thermostat Div.)
July 3, 17, 31; Aug. 14, 28; Sept. 4, 25; Oct. 2, 16, 30

METROPOLITAN Life Insurance Company
July 3, 31; Aug. 28; Sept. 18; Oct. 16; Nov. 13; Dec. 11

METROPOLITAN Oakland Area Committee
Sept. 25; Nov. 6

MICHAELS' Art Bronze Company, Inc., The
Aug. 7; Oct. 2; Dec. 4

MILES Reproducer Company, Inc.
Nov. 27

MILFORD Rivet & Machine Company
July 10; Aug. 14; Sept. 11; Oct. 2; Nov. 13

MILLER, Herman, Furniture Company
Sept. 25; Oct. 16

MILLS Company, The
Nov. 6; Dec. 4

MINNEAPOLIS Honeywell Regulator Company
July 10, 24; Sept. 25; Oct. 16, 23; Nov. 13; Dec. 11, 18

MINNEAPOLIS-Honeywell Regulator Company (Micro Switch Div.)
July 31; Sept. 4; Oct. 9; Nov. 6

MINNESOTA Mining & Manufacturing Co. (Adhesives & Coatings)
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

MINNESOTA Mining & Manufacturing Co. (Indus. Tape)
July 3; Aug. 21; Sept. 25; Oct. 2; Nov. 6; Dec. 11

MINNESOTA Mining & Manufacturing Co. (Offset Plates)
Sept. 11; Oct. 2, 23

MISSISSIPPI Agricultural & Industrial Board
Sept. 4; Oct. 9; Nov. 13

MISSISSIPPI Glass Company
Aug. 7; Sept. 4; Oct. 16; Nov. 27

MISSOURI Division of Resources and Development
Oct. 2

MISSOURI Pacific Railroad
July 3; Oct. 2

MODINE Mfg. Company
Oct. 16

MOLD Craft, Inc.
Oct. 23

MONROE Calculating Machine Co., Inc.
Sept. 25; Oct. 16; Nov. 27

MONSANTO Chemical Company
Sept. 25; Nov. 20

MONSANTO Chemical Company (Plastic Div.)
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

MOORE Business Forms, Inc.
Sept. 11; Oct. 16; Dec. 25

MORGAN Stanley & Company
July 31; Aug. 7; Oct. 2, 30; Nov. 6; Dec. 18, 25

MORTELL, J. W., Company
July 17; Aug. 21; Sept. 18; Oct. 30; Nov. 20; Dec. 18

MOSINEE Paper Mills Company
Aug. 21; Oct. 16; Dec. 11

MOSLER Safe Company
Sept. 11; Oct. 16; Nov. 20

MOTOROLA Communications & Electronics, Inc.
Aug. 28

MUTUAL of New York
Aug. 28; Nov. 13

MYRTLE Desk Company
Oct. 30

N

NASHVILLE, Chattanooga & St. Louis Railway
July 3; Aug. 14; Sept. 4; Oct. 9; Nov. 13; Dec. 11

NATIONAL Acme Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

NATIONAL Automatic Tool Company, Inc.
Oct. 16; Nov. 13; Dec. 11

NATIONAL Blank Book
July 17; Aug. 14; Sept. 11; Oct. 30; Nov. 20; Dec. 18

NATIONAL Business & Property Exchange
July 17

NATIONAL Car Rental System, Inc.
July 10; Sept. 25; Oct. 9; Nov. 6; Dec. 4

NATIONAL Cash Register Company
July 24; Aug. 21; Sept. 18; Oct. 2, 16; Nov. 13

NATIONAL City Bank of New York
July 17; Aug. 21; Sept. 11; Oct. 16; Nov. 20; Dec. 11

NATIONAL Cylinder Gas Company
Sept. 25; Nov. 20

NATIONAL Distillers Products Corp.
Sept. 11; Oct. 9; Nov. 6; Dec. 4

NATIONAL Folding Box Company
July 17, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

NATIONAL Gypsum Company
July 24; Aug. 21; Sept. 25; Oct. 23; Nov. 27; Dec. 18

NATIONAL Homes Corporation
Nov. 20

NATIONAL Malleable & Steel Castings Co.
Sept. 11; Oct. 9; Nov. 6; Dec. 4

NATIONAL Motor Bearing Company, Inc.
July 17; Aug. 14; Sept. 11; Oct. 2, 30; Nov. 27; Dec. 18

NATIONAL Pneumatic Company, Inc.
Oct. 2, 9; Nov. 6, 20; Dec. 4

NATIONAL Research Corp.
Oct. 2

NATIONAL Retail Industry Show
Aug. 21; Sept. 4

NATIONAL Starch Products, Inc.
July 31; Aug. 21; Sept. 11; Oct. 9, 30; Nov. 20; Dec. 18

NATIONAL Steel Corporation
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

NATIONAL Truck Leasing System
July 10; Aug. 14; Sept. 11; Oct. 9; Nov. 13; Dec. 4

NATION'S Business
July 24; Aug. 21; Sept. 25; Oct. 23; Nov. 20

NEBRASKA Resources Division
Oct. 23; Nov. 20

NEKOOSA-Edwards Paper Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

NETHERLANDS Industrial Institute
Nov. 20, 27; Dec. 4, 25

NEW Departure Div. of General Motors Corp.
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

NEW England Mutual Life Insurance Company
Oct. 2; Nov. 6; Dec. 4

NEW Products Institute
Sept. 4

NEW York Life Insurance Company
July 3, 31; Sept. 4; Oct. 2, 30; Nov. 27

NEW York State Dept. of Commerce
Sept. 11, 25; Oct. 9, 23; Nov. 6, 20; Dec. 4

NICKEL Plate Road
July 10; Nov. 13

NORDEN Laboratories Corporation
Sept. 11; Oct. 9; Nov. 6

NORDSTROM Valve Division (Rockwell Mfg. Co.)
Aug. 14; Oct. 30; Dec. 25

NORFOLK & Western Railway Company
July 24; Aug. 21; Sept. 18, 25; Oct. 16, 30; Nov. 6, 20; Dec. 18

NORMA Pencil Corporation
Nov. 27

NORTH American Aviation, Inc.
July 3; Aug. 14; Sept. 18

NORTH American Van Lines, Inc.
July 24; Sept. 18; Nov. 20

N. C. Dept. of Conservation & Development
July 24; Sept. 18; Oct. 9, 30; Nov. 27; Dec. 11

NORTHERN Engineering Works
July 3; Sept. 4

NORTHERN Natural Gas Company
Aug. 14; Oct. 2; Nov. 20

NORTHWEST Airlines, Inc.
Aug. 28; Oct. 30; Dec. 11

NOX-Rust Chemical Corporation
Oct. 23; Nov. 13, 27; Dec. 18

O

OHIO Crankshaft Company, The
Sept. 11; Oct. 16; Nov. 13; Dec. 11

OHIO Edison Company
Oct. 30; Nov. 27

OKLAHOMA Planning & Resources Board
July 31; Nov. 6

OKONITE Company, The
July 24; Aug. 14, 28; Sept. 28; Oct. 16; Nov. 6, 20; Dec. 18

OLD Town Corporation
Oct. 9; Nov. 6; Dec. 4

OLIN-Mathieson Chemical Corporation
July 24; Aug. 28; Sept. 18; Oct. 16, 23; Nov. 20; Dec. 18

OLIN-Mathieson Chemical Corporation (Industrial Div.)
Sept. 25; Oct. 9; Nov. 6

OLIN-Mathieson Chemical Corporation (Metals Div.)
Oct. 2; Dec. 4

OLIVER Corp., The
Dec. 11

OLIVETTI Corporation of America
Oct. 16; Nov. 13

ONAN, D. W., & Sons, Inc.
Oct. 2; Nov. 6; Dec. 4

OSBORN Manufacturing Company (Brush Div.)
July 10, 24; Aug. 7, 21; Sept. 4, 18; Oct. 16, 30; Nov. 13; Dec. 25

OSBORN Manufacturing Company (Machine Div.)
Dec. 11

OSTER, John, Manufacturing Company
July 10; Sept 11; Nov. 6

O'SULLIVAN Rubber Corporation
July 10; Sept. 18; Oct. 23

OTIS Elevator Co.
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

OUTDOOR Advertising Inc.
Oct. 23

OZALID Div. (General Aniline & Film Corp.)
July 24; Sept. 25; Oct. 30; Nov. 20

OZO Sales Corporation
Aug. 28; Oct. 30

P

PACKAGE Machinery Company
July 10; Sept. 11; Oct. 9; Nov. 6; Dec. 4

PAGE Fence Association (American Chain & Cable Co., Inc.)
July 10; Aug. 14; Sept. 4, 25; Oct. 16

PANGBORN Corporation (Dust Control)
Sept. 18; Nov. 6

PARADE Publications, Inc.
Oct. 16; Nov. 13; Dec. 11

PARSONS Paper Company
July 10; Sept. 11; Nov. 13

PATERSON Parchment Paper Company
Aug. 7; Sept. 11; Oct. 9; Nov. 6

PEERLESS Photo Products, Inc.
Sept. 11; Oct. 9; Nov. 6; Dec. 4

PEERLESS Pump Div. (Food Machinery & Chem. Corp.)
July 17; Aug. 14; Sept. 18; Oct. 23; Nov. 27

PENNSYLVANIA Salt Manufacturing Co.
July 24; Aug. 21; Oct. 16; Nov. 27; Dec. 11, 18

PERMACEL Tape Corporation
July 3, 31; Aug. 28; Sept. 11, 25; Oct. 23; Nov. 20

PHILADELPHIA Electric Company
Aug. 14

PHILLIPS Corporation
Aug. 28

PHILLIPS Petroleum Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

PHOTOSTAT Corporation
Sept. 11, 25; Oct. 9, 23; Nov. 6

PITNEY-Bowes, Inc.
July 24; Aug. 21; Sept. 18, 25; Nov. 13, 20, 27; Dec. 25

PITTSBURGH Corning Corp. (Foamglass)
July 24; Sept. 18; Oct. 23; Nov. 20

PITTSBURGH Corning Corp. (Glass Blocks)
July 3, 17; Aug. 7; Sept. 11; Oct. 2; Nov. 6; Dec. 4

PITTSBURGH Plate Glass Company (Paint Div.)
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

PITTSBURGH Steel Company
Sept. 18; Oct. 23; Nov. 13

POLAROID Corporation
Sept. 11

PORTER, H. K., Company, Inc.
Sept. 18; Oct. 2, 30; Dec. 4

PORTLAND Cement Association
July 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 4

POTTER & Brumfield (Sub. Of America Machine & Fdry.)
Sept. 18; Oct. 16; Nov. 13

POWELL, William, Company, The
July 17; Aug. 14; Sept. 11; Oct. 2, 23; Nov. 20; Dec. 11

POWER Products Corp.
July 17; Oct. 9

PRESSED Steel Tank Company
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

PROVIDENT Life & Accident Insurance Co.
Oct. 2

PURE Oil Company, The
Sept. 11; Oct. 9; Nov. 27; Dec. 4

PYRENE C-O-Two Company
Oct. 9

Q

QUINCY Compressor Company
July 17; Aug. 14; Sept. 18; Oct. 16; Nov. 13; Dec. 11

R

RADIO Corp. of America (Engineering Prod.)
Sept. 11

RAILWAY Express Agency
July 24; Aug. 21; Sept. 18, 25; Oct. 16, 30; Nov. 13; Dec. 11

RAILWAY Express Agency (Air Express Div.)
July 17; Aug. 28; Sept. 11; Oct. 9; Nov. 6

RAPIDS-Standard Company, Inc., The
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

RAULAND-Borg Corporation
July 10; Aug. 14; Sept. 4; Oct. 2, 23; Nov. 13; Dec. 11

RAYBESTOS-Manhattan, Inc.
Sept. 18; Oct. 16

RAYBESTOS-Manhattan, Inc. (Manhattan Rubber Div.)
Sept. 25; Dec. 4

RAYMOND Bag Company, The
Sept. 11; Oct. 9; Nov. 6; Dec. 4

RAY-O-LITE Corp. of America (Sub. Of Alsynite)
July 17

RAYONIER, Inc.
Oct. 23

RAYTHEON Manufacturing Company
Oct. 2, 30; Nov. 27

RECORDAK Corporation, Eastman Kodak Co.
July 10; Aug. 7; Sept. 11; Oct. 2, 30; Nov. 20 Dec. 18

REEVES Pulley Company
July 10; Aug. 14; Sept. 11; Oct. 16; Nov. 13; Dec. 11

REICHHOLD Chemicals, Inc.
July 10

RELIANCE Electric & Engineering Company
July 17; Aug. 14; Oct. 9; Nov. 13; Dec. 11

REM-CRU Titanium, Inc.
July 31; Aug. 21; Sept. 18; Oct. 2, 30; Nov. 27; Dec. 18

REMINGTON Arms Company (Du Pont)
July 17; Aug. 21; Sept. 11; Oct. 16; Nov. 20

REMINGTON Rand, Inc. (Institutional)
July 3, 10, 17, 24; Aug. 7, 21; Sept. 4, 11, 18, 25; Oct. 2, 9, 16, 23, 30; Nov. 6, 13, 20, 27; Dec. 4, 11, 25

REO Motors, Inc. (Sub. Of Bohn Aluminum & Brass)
Sept. 4

REPUBLIC Aviation Corporation
July 24; Oct. 9

REPUBLIC Steel Corporation
July 10, 31; Aug. 7; Sept. 4, 25; Oct. 9; Nov. 27

REPUBLIC Steel Corporation (General Magazine)
July 17; Aug. 14; Sept. 11; Oct. 23; Nov. 6, 20; Dec. 4, 18

RESEARCH Corporation
Sept. 25; Oct. 9, 30

RESOLITE Corporation
Sept. 25

REULAND Electric Company
Nov. 6

REVERE Cooper & Brass, Inc.
Sept. 11; Oct. 9, 23; Nov. 13; Dec. 4

REVOLVATOR Company
July 10, 24; Aug. 7, 21; Sept. 4, 18; Oct. 2, 16, 30; Nov. 13, 27; Dec. 11, 25

REYNOLDS Metals Company
July 10; Aug. 28; Oct. 2

REYNOLDS Metals Company (Building Prod. Div.)
July 17

RHEEM Manufacturing Company (Aircraft Div.)
Oct. 2; Dec. 11

RHINELANDER Paper Company
July 24; Sept. 25; Oct. 30; Dec. 18

RIEGEL Paper Corporation
July 10; Aug. 7; Sept. 4; Oct. 2, 23; Nov. 20; Dec. 18

ROBBINS & Myers, Inc.
July 3, 31; Aug. 28

ROBERTSHAW-Fulton Controls Company
Sept. 25; Oct. 16; Nov. 6; Dec. 4

ROBERTSON, H H., Company
Sept. 18; Oct. 2, 16, 30; Nov. 13

ROBINSON Aviation, Inc.
Aug. 7

ROCHESTER Prod. (Gen. Motors Corp.)
Aug. 7; Sept. 18; Nov. 6; Dec. 18

ROCKWELL Manufacturing Company
July 3; Aug. 7, 28; Sept. 25; Oct. 23; Nov. 27; Dec. 18

ROCKWOOD Sprinkler Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13

ROHM & Haas Company (Plastics Div.)
Sept. 11, 25; Oct. 9, 23

ROLL-A-Talk, Inc.
July 17

ROME Cable Corporation
July 3; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 20; Dec. 18

RONSON Corporation
July 10

ROYAL Metal Manufacturing Company
July 10; Aug. 7; Sept. 11; Oct. 2, 23; Nov. 13; Dec. 11

ROYAL Typewriter Company, Inc.
Oct. 30; Nov. 20

RUDD-Melikian, Inc.
Oct. 9, 16; Nov. 6, 20; Dec. 4

RUST-Oleum Corporation
Sept. 25

RYAN Aeronautical Company
July 17; Sept. 18

RYERSON, Joseph T., & Sons., Inc.
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

S

SAFEWAY Stores, Inc.
Sept. 25; Oct. 2; Dec. 4

ST. LOUIS Southwestern R. R. (Cotton Belt Route)
July 3; Sept. 4; Nov. 6

SALEM-Brosius Inc.
July 31; Sept. 25; Oct. 30; Nov. 20

SALES Management
Aug. 28

SAN JOSE Chamber of Commerce
Nov. 6, 13, 20, 27

SCIENTIFIC American
Oct. 9, 23, 30; Nov. 6, 20

SCOTT Paper Company
July 31; Aug. 21; Sept. 4, 18; Oct. 2, 16, 23; Nov. 13, 27; Dec. 11

SEEBURG, J. P., Corporation
Oct. 23

SELAS Corporation of America
Aug. 28; Oct. 2, 23; Nov. 20; Dec. 18

SHAKEPROOF, Div.
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

SHAW Barton, Inc.
Aug. 21; Sept. 4, 25; Oct. 2, 16, 30; Nov. 6, 20; Dec. 4, 18

SHAW Walker Company
Oct. 9; Nov. 6

SHEFFIELD Corporation
July 10; Aug. 7; Sept. 4; Oct. 2

SHELL Chemical Corporation
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

SHEPPARD, R. H., Company
Aug. 28; Oct. 9

SHERATON Corporation of America
Sept. 25; Oct. 16; Nov. 13

SHIPPERS' Car Line Corporation
Oct. 9; Dec. 11

SIER-Bath Gear & Pump Company, Inc.
Sept. 4, 11, 25; Oct. 9, 23; Nov. 20, 27; Dec. 11

SINCLAIR Oil Corporation
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 18

SKF Industries, Inc.
Sept. 4, 18; Oct. 2, 16; Dec. 11

SMITH, A. O., Corporation (Electric Motor Div.)
July 10

SMITH-Corona, Inc.
Sept. 11; Oct. 9; Nov. 6; Dec. 18

SOCIETY of Industrial Packaging & Materials Handling Engineers
Aug. 28; Sept. 11

SOCONY-Vacuum Oil Company, Inc.
July 3; Aug. 14; Sept. 11; Oct. 9, 23; Nov. 6; Dec. 4

SONNEBORN, L., Sons, Inc. (Building Prod. Div.)
Oct. 2

SOUNDSCRIBER Corporation, The
Dec. 4

SO. CAROLINA Planning, Research & Dev. Board
Sept. 4; Nov. 27; Dec. 11

SPECTOR Motor Service, Inc.
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

SPERRY Gyroscope Company
Sept. 11, 25; Oct. 16; Nov. 6, 30; Dec. 11

STALEY, A. E., Mfg. Company
Aug. 14; Oct. 2; Nov. 6, 20; Dec. 11

STANDARD Conveyor Company
July 24; August 21; Sept. 25; Oct. 16; Nov. 13; Dec. 11

STANDARD Group of Outdoor Advertising
Nov. 13

STANDARD Oil Company (New Jersey)
Nov. 13

STANDARD Pressed Steel Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

STATE of Colorado
Sept. 11; Oct. 9; Nov. 6

STATE of Georgia, Dept. of Commerce
Aug. 7; Sept. 18; Oct. 2, 16; Nov. 6, 13, 20, 27; Dec. 4

STEELCASE, Inc.
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 13; Dec. 11

STEELCRAFT Mfg. Company
Oct. 9

STOKVIS-Eders & Company
Sept. 25

STONE Container Corp.
Oct. 2, 9, 16, 23; Nov. 6, 20

STONE & Webster Engineering Corporation
Oct. 3; Dec. 4

STONE & Webster Securities Corporation
Sept. 25; Dec. 18

STRATHMORE Paper Company
July 10

STROMBERG-Carlson (Company Wide Campaign)
July 31; Aug. 28; Sept. 25; Oct. 23

STROMBERG-Carlson (Sound)
Oct. 9

STROMBERG Time Corporation
July 17; Sept. 18; Oct. 16; Nov. 13

STURGIS Posture Chair Company
Oct. 9; Nov. 6; Dec. 4

SUN Oil Company
Aug. 14, 28; Sept. 18; Oct. 30; Nov. 13; Dec. 11

SUNSTRAND Machine Tool Company
July 24; Sept. 4; Oct. 23; Dec. 4

SURFACE Combustion Corp.
July 17, 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

SWEET'S Catalog Service
July 24; Oct. 2; Nov. 13; Dec. 11

SYLVANIA Electric Products, Inc.
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

SYLVANIA Division (American Viscose Corp.)
July 10; Sept. 4; Oct. 2, 30; Nov. 20; Dec. 18

SYNTHANE Corporation
July 24; Sept. 11; Oct. 16; Nov. 13

T

TAYLOR Fibre Company
July 10, 31; Aug. 28; Sept. 25; Oct. 16; Nov. 13; Dec. 4

TENNESSEE Gas Transmission Company
Sept. 25; Oct. 30; Nov. 27

TENNESSEE Industrial & Agricultural Dev. Comm.
July 24; Sept. 11; Nov. 27; Dec. 11

TEXAS Company, The
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

TEXAS Instruments, Inc.
Aug. 21; Oct. 23

THILMANY Pulp & Paper Company
Oct. 9, 16, 23; Nov. 6, 20, 27; Dec. 11

THOMAS Truck & Caster Company
Oct. 9

THOMPSON Products, Inc. (Special Products)
Aug. 28

THORNTON Company
Sept. 4

TIME, Incorporated
Sept. 18

TIMKEN Roller Bearing Company (National Bearing)
July 17; Oct. 9

TIMKEN Roller Bearing Company (National Steel)
Sept. 11; Nov. 6

TINNERMAN Products, Inc.
July 10; Aug. 7; Sept. 2, 30; Nov. 27; Dec. 18

TODD Company, The
July 17; Aug. 14; Sept. 11; Oct. 16

TOKYO International Trade Fair Commission
Sept. 18

TOLEDO Scale Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

TORRINGTON Company, The (Bantam Bearings)
July 3; Aug. 14; Sept. 25; Nov. 6; Dec. 18

TORRINGTON Company, The (Metal Specialties Div.)
July 17; Aug. 28; Oct. 9; Nov. 20

TORRINGTON Company, The (Needle Bearings)
July 31; Sept. 11; Oct. 23

TORRINGTON Manufacturing Company
July 17; Aug. 7, 28; Sept. 18; Oct. 9, 30; Nov. 20; Dec. 11

TOWMOTOR Corporation
Aug. 28; Oct. 2; Nov. 27; Dec. 25

TOWNSEND Company
July 31; Sept. 11; Oct. 2, 16; Nov. 13; Dec. 4

TRAILMOBILE Inc.
July 10; Sept. 18

TRANE Company
Aug. 14; Sept. 11; Oct. 9

TRANSFILM, Inc.
Sept. 4

TRANS World Airlines, Inc.
Sept. 11; Oct. 16; Nov. 6, 20

TRAVELERS Insurance Company
July 17; Aug. 14; Sept. 11; Oct. 2, 9, 16, 23, 30; Nov. 6

TRAVELETTER Corporation
Oct. 23, 30; Nov. 13, 27; Dec. 11, 25

TREMCO Manufacturing Company, The
Sept. 18; Oct. 23

TRUSCON Laboratories
Nov. 27; Dec. 11

TRUSCON Steel Div. (Republic Steel)
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

TUBE Methods, Inc.
July 10; Oct. 16; Dec. 18

TWIN Disc Clutch Company
July 24; Sept. 25; Nov. 20

U

U-C Lite Manufacturing Company
Oct. 16

UNDERWOOD Corp., The
Sept. 11; Oct. 9; Nov. 6

UNION Bag & Paper Corporation
July 10; Aug. 21; Sept. 18; Oct. 2, 16; Nov. 13; Dec. 11

UNION Carbide & Carbon Corporation
July 10; Aug. 7; Sept. 4, 18; Oct. 2, 16; Nov. 6; Dec. 25

UNION Pacific Railroad
July 17; Aug. 14; Sept. 11; Oct. 16; Nov. 13; Dec. 11

UNITED-Carr Fastener Corporation
Sept. 18; Nov. 13; Dec. 4

UNITED Gas Pipe Line Company
July 17; Aug. 21; Sept. 25; Oct. 30; Dec. 4

U. S. Fidelity & Guarantee & F. & G. Insurance Corporation
July 10; Aug. 21; Sept. 25; Oct. 16; Nov. 13; Dec. 11

U. S. Industrial Engineers & Constructors
July 24

UNITED States Leasing Corporation
July 10; Oct. 2; Nov. 20

UNITED States Plywood Corporation
July 24; Aug. 21; Sept. 18; Oct. 2, 16; Nov. 13; Dec. 11

UNITED States Rubber Company (Footwear, Royalite Div., Koylon)
July 10; Sept. 4, 25; Oct. 9, 30; Nov. 6, 27; Dec. 11

UNITED States Rubber Company (Mech. Goods)
July 31; Aug. 28; Oct. 2, 23; Nov. 20; Dec. 4, 18

U. S. Steel Corporation (Cyclone Fence)
July 10; Sept. 18; Oct. 9; Nov. 13

U. S. Steel Corporation (Institutional)
July 10; Aug. 7; Sept. 4; Oct. 2; Nov. 13; Dec. 18

U. S. Steel Corporation (Stainless, High Strength, Alloys, Business Relations)
July 24; Oct. 16; Nov. 13; Dec. 18

U. S. Steel Corporation (Supply)
July 17

U. S. Stoneware Company
July 24; Aug. 21; Sept. 18; Oct. 16; Nov. 13; Dec. 11

UNITED World Film, Inc.
Nov. 27

UPSON Company, The
July 10

UTAH Power & Light Company
July 17; Sept. 18; Nov. 13

V

VANADIUM Corporation of America
Aug. 7; Sept. 4; Oct. 2, 23; Nov. 13; Dec. 4, 18, 25

VANANT Company
Oct. 30; Nov. 13, 27; Dec. 11, 25

VAPOR Blast Mfg. Company
Oct. 30; Nov. 27; Dec. 25

VARD, Inc.
Nov. 6

VEEDER-Root, Inc.
July 3, 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

VICTOR Chemical Works
Sept. 11; Oct. 9, 23; Nov. 13

VIKING Pump Company
July 17, 31; Aug. 21; Sept. 11; Oct. 2, 23; Nov. 13; Dec. 4, 25

VINCO Corporation
Sept. 18; Oct. 16; Nov. 6

VIRGINIA Electric & Power Company
Sept. 18; Nov. 20

VIRGINIA State Ports Authority
July 10

VITRO Corporation of America
Sept. 25; Oct. 23; Nov. 20

W

WAGNER Electric Corporation
July 10; Sept. 18; Oct. 16; Nov. 20

WARD Cabin Company
Oct. 30

WARD Green Company
Nov. 13

WARREN, S. D., Company
Sept. 18; Oct. 23; Nov. 20

WATTS, Alfred Allen, Company, Inc.
Nov. 6

WAYNE Pump Company, The
Sept. 11; Oct. 30

WEBER Label & Marking Systems
Sept. 4

WEBSTER, F. S., Company
Sept. 25

WEBSTER Electric Company
Aug. 7; Sept. 18; Nov. 13

WEBSTER, Warren, & Company
July 31; Aug. 28; Sept. 25; Oct. 23; Nov. 20; Dec. 18

WELLINGTON Sears Company
July 24; Sept. 4; Dec. 25

WELLMAN Engineering Company, The
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 25

WELSBACH Corporation, The (Ozone Div.)
Oct. 30; Nov. 20; Dec. 4

WEST Penn Electric Company, Inc., The
July 10; Sept. 18; Nov. 20

WEST Virginia Industrial & Publicity Commission
July 10

WESTERN Electric Company
Aug. 28; Oct. 9; Dec. 18

WESTERN Maryland Railway Company
July 17; Aug. 14; Sept. 11; Oct. 9; Nov. 6; Dec. 4

WESTERN Pacific Railway
Nov. 13; Dec. 11

WESTERN Union Telegraph Company
July 17; Sept. 11, 25; Oct. 9, 16, 30; Nov. 27

WESTERN Waterproofing Company
Sept. 18; Oct. 16

WESTINGHOUSE Air Brake Company
July 17; Sept. 11; Oct. 30

WESTINGHOUSE Electric Corporation (Air Conditioning Div.)
July 17, 31; Aug. 28; Sept. 25; Oct. 23

WESTINGHOUSE Electric Corporation (Apparatus Div., Motors)
July 17

WESTINGHOUSE Electric Corporation (Elevator Div.)
July 10; Aug. 7; Sept. 4; Oct. 2, 30

WESTINGHOUSE Electric Corporation (Micarta)
July 17; Aug. 7; Sept. 11, 18; Oct. 16; Nov. 20; Dec. 4

WESTINGHOUSE Electric Corporation (Sturtevant Div.)
July 24; Sept. 25

WESTINGHOUSE Electric Corporation (Water Cooler)
July 10, 24; Aug. 7

WHEEL Trueing Tool Company
July 3; Sept. 11; Nov. 13

WHEELER Insulated Wire Company
Sept. 11

WHEELING Corrugating Company
July 31; Sept. 18; Nov. 6; Dec. 18

WHITE Motor Company, The (Vocational Div.)
July 10; Aug. 7

WHITING Corporation
July 10; Aug. 7; Sept. 4; Oct. 2, 30; Nov. 27; Dec. 4, 25

WIBERG, M., & Company
July 24

WILLYS Motors, Inc. (Electronics Div.)
July 10; Sept. 18

WILSON Jones Company
Nov. 13; Dec. 11

WOLVERINE Tube Division
July 10; Aug. 14; Sept. 11; Oct. 9; Nov. 13; Dec. 11

WOOD, R. D., Company
July 17; Aug. 21; Sept. 18; Oct. 16; Nov. 13, 27; Dec. 11

WORCESTER Pressed Steel Company
Oct. 2

WORTHINGTON Corporation
July 10, 31; Aug. 28; Sept. 25; Oct. 23, 30; Nov. 20

WYANDOTTE Chemicals Corporation
July 10; Aug. 7; Oct. 2, 30; Nov. 27

Y

YALE & Towne Mfg. Company
Sept. 18; Oct. 30; Dec. 4

YODER Company, The
Sept. 25; Oct. 23

YORK Corporation
July 10, 24; Aug. 7; Dec. 18

Z

ZENITH Radio Corporation
July 3; Sept. 4; Nov. 13, 27; Dec. 11

ZIPPO Manufacturing Company
Aug. 14

ZURICH General Accident & Liability Insurance Company
Sept. 11; Oct. 9; Nov. 6; Dec. 4